



Clean Air Hamilton  
c/o City of Hamilton  
71 Main Street West  
Hamilton, ON L8P 4Y5  
905-546-2424 ext. 7460

**2026 Upwind Downwind Conference - Addressing Environmental Racism/Inequality  
in Urban Air Pollution  
Request for Exhibitors and Partnership Program**

*Clean Air Hamilton* is pleased to announce the thirteenth biennial 2026 Upwind Downwind Conference – Addressing Environmental Racism/Inequality in Urban Air Pollution on May 26, 2026 at the David Braley Health Sciences Centre, 100 Main Street West, Hamilton, ON, L8P 1H6 in downtown Hamilton. The event will take place between 8:00 AM and 4:00 PM.

The focus of this year's *Upwind Downwind Conference* will be on assessing and managing urban air pollution. Informed by air quality monitoring, exposure assessment, and public health data, the program will examine how historical development patterns, infrastructure placement, and regulatory frameworks have contributed to uneven pollution burdens across urban areas. It serves as an important biennial networking and information forum for the exchange of research findings and innovative ideas to measure and improve air quality, study techniques and practices that may be used by other communities to measure and improve air quality, health, and address climate change.

The conference will offer networking opportunities throughout the day featuring exhibitor booths. Exhibitor booths will include a 6 ft table and two chairs. All exhibitors will be responsible for bringing, setting up and taking down any advertising materials. A formal agreement will be signed between your company and the City of Hamilton after confirmation of attendance. The fees to be an exhibitor are included in *Appendix A* below. If you are interested in our Partnership Program for the event, please see *Appendix B* below.

Space will be limited at the event. To reserve your spot or for any questions please contact Stacey Currie ([stacey.currie@hamilton.ca](mailto:stacey.currie@hamilton.ca)) 905.546.2424 ext. 7460 or Shelley Rogers ([shelley.rogers@hamilton.ca](mailto:shelley.rogers@hamilton.ca)) 905.546.2424 ext. 1275. We look forward to discussing the conference and your participation at your convenience.

**Appendix A – Exhibitor Fees for Upwind Downwind Conference**

<b>Organization Type</b>	<b>Subtotal</b>	<b>Fees</b>	<b>Total</b>
Early Bird Corporate / Government/ Academic companies and institutions (before April 10, 2026)	\$1050.00	13% HST - \$136.50	\$1186.50
Regular Corporate / Government/ Academic companies and institutions	\$1200.00	13% HST - \$156.00	\$1356.00
Early Bird Community Group / Not-For-Profit organization (before April 10, 2026)	\$300.00	13% HST - \$39.00	\$339.00
Community Group / Not-For-Profit organization	\$350.00	13% HST - \$45.50	\$395.50

The exhibitor fee will include a booth at the conference and four (4) all day passes to the conference and breakfast, coffee breaks and lunch.

**Appendix B – Partnership Program**

All packages include:

- ✓ On-site signage recognizing sponsors during the event
- ✓ Logo in Conference Participant Kit
- ✓ Recognition in Clean Air Hamilton’s Annual Progress Report to City Council

Sponsorship Package	Amount	Complimentary Passes	Complimentary Exhibit Space	Corporate Promotional Materials in Conference Kits	Additional value
<b>Conference Champion</b>	\$10,000	5 General & 5 Student	Yes	Yes	Opportunity to host breakfast or lunch
<b>Clean Air Leader</b>	\$5,000	3 General & 4 Student	Yes	Yes	Opportunity to host breakfast or lunch
<b>Climate Change Innovator</b>	\$2,500	2 General & 3 Student	Yes	Yes	Opportunity to host a coffee break
<b>Air Quality Advocate</b>	\$1,000	1 General & 2 Student	Yes	Yes	N/A
<b>Smog-Buster</b>	\$500	2 Student	Yes	No	N/A