

# **Cost-Benefit Optimization Approach to Air Pollution Management**

Dr. Paolo Zannetti, QEP

The EnviroComp Institute and EnviroComp Consulting, Inc.

[www.envirocomp.org](http://www.envirocomp.org)

[www.envirocomp.com](http://www.envirocomp.com)

**UPWIND-DOWNWIND CONFERENCE**

**2014: Built Environment – Foundation for Cleaner**

**Air Sheraton Hotel, HAMILTON, Ontario, CANADA**

**24 February 2014**

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# An Introduction to Our Activities

- 40+ years of Research and Development in air pollution and computer modeling
  - pure research in the fields of atmospheric diffusion and numerical computation
  - publications, seminars, and courses
  - project management
  - environmental consulting
  - editorial productions
  - expert testimony
- Two “hats”:
  - **R&D activities**: The EnviroComp Institute ([www.envirocomp.org](http://www.envirocomp.org))
  - **Consulting**: EnviroComp Consulting, Inc. ([www.envirocomp.com](http://www.envirocomp.com))

# The EnviroComp Institute

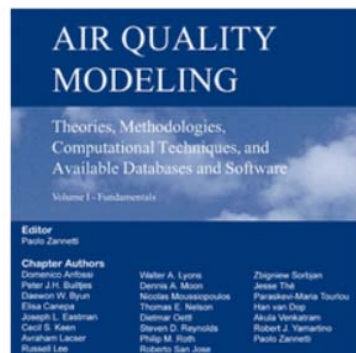
- Non-profit
- Publications, seminars, and courses
- Main activity: production of **electronic books** on CD-ROM:
  - Air Pollution Modeling
    - <http://envirocomp.org/books/aqm.html>
  - Groundwater modeling
    - <http://envirocomp.org/books/gwm.html>
  - Air Pollution in the Middle Ears
    - <http://envirocomp.org/books/aap.html>
  - Engineering Uplift of Venice
    - <http://envirocomp.org/books/venice.html>

# AQM – Four Volumes

## Air Quality Modeling Book Series

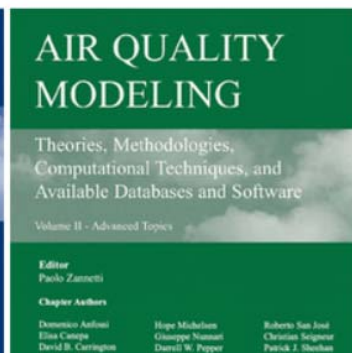
These books take an in-depth look at the fundamentals of air pollution modeling: from a review of air pollution meteorology, to an introduction to Gaussian plume models; from a discussion of plume rise formulations, to a review of Eulerian grid models. With individual chapters written by experts in their fields, these books give environmental professionals a solid foundation for understanding modeling techniques using both semi-empirical formulations and well-established atmospheric science.

### Air Quality Modeling I



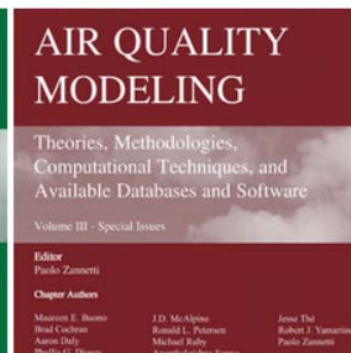
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### Air Quality Modeling II



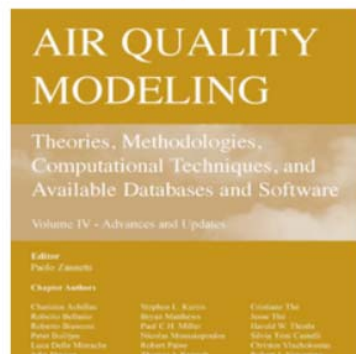
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### Air Quality Modeling III



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### Air Quality Modeling IV



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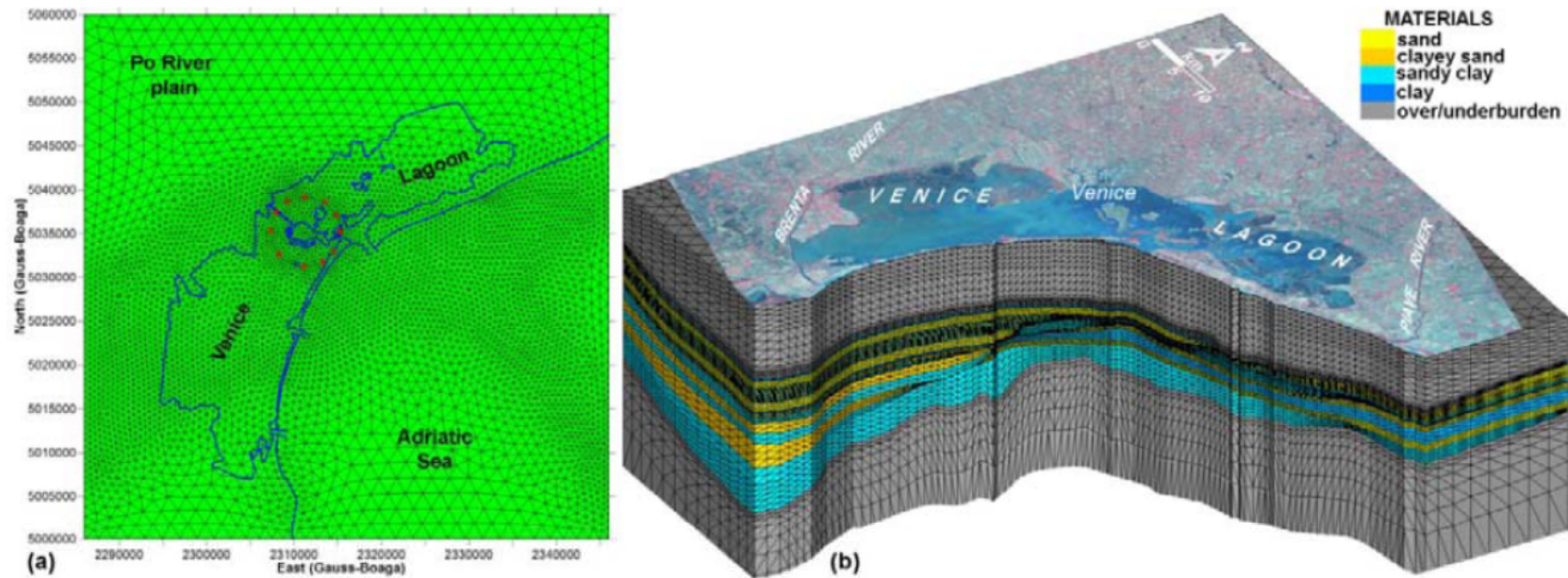
# ***VENICE SHALL RISE AGAIN***

*Engineered Uplift of Venice through Seawater Injection*



**Giuseppe Gambolati and Pietro Teatini**

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**Figure 38. (a) Plan view of the three-dimensional finite element grid. The location of the injection wells is shown. (b) Axonometric view of the three-dimensional FE grid sectioned along the coastline. The colors are representative of the various lithotypes detected within the PLS-3, PLS-2 and PLC-2 formations and the overlying and underlying units. The vertical exaggeration is 5.**





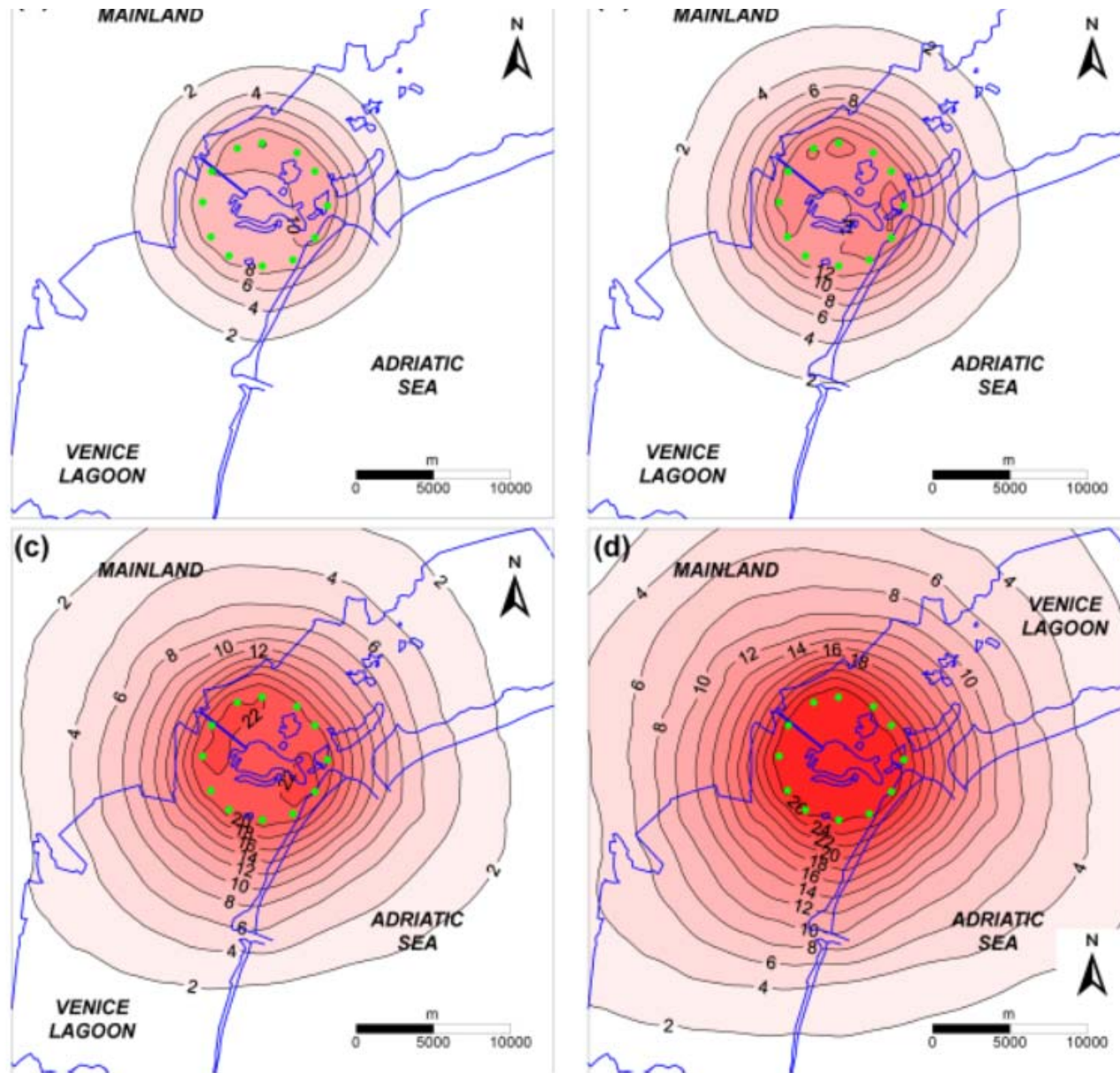


Figure 41. Predicted uplift (cm) after (a) 1, (b) 2, (c) 5, and (d) 10 years of injection. The injection wells marked in green (modified after Teatini et al., 2011b). [\(video5\)](#)

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# EnviroComp Consulting, Inc.

- Main activity: **Litigation** consulting
  - **Accidental** releases, e.g.:
    - Chlorine
    - Ammonia
    - Black smoke
    - Pesticides
    - Odors
  - **Chronic** exposure (e.g., hexavalent chromium, metals, dioxins, formaldehyde, benzene)
    - Indoor working environment
    - Neighboring industrial activities
- See: “Selected Projects” at [www.envirocomp.com](http://www.envirocomp.com)



# **Today' Topic:**

**Cost-benefit Optimization Approach  
to Air Pollution Management**

# History of Air Quality Studies

Two main goals:

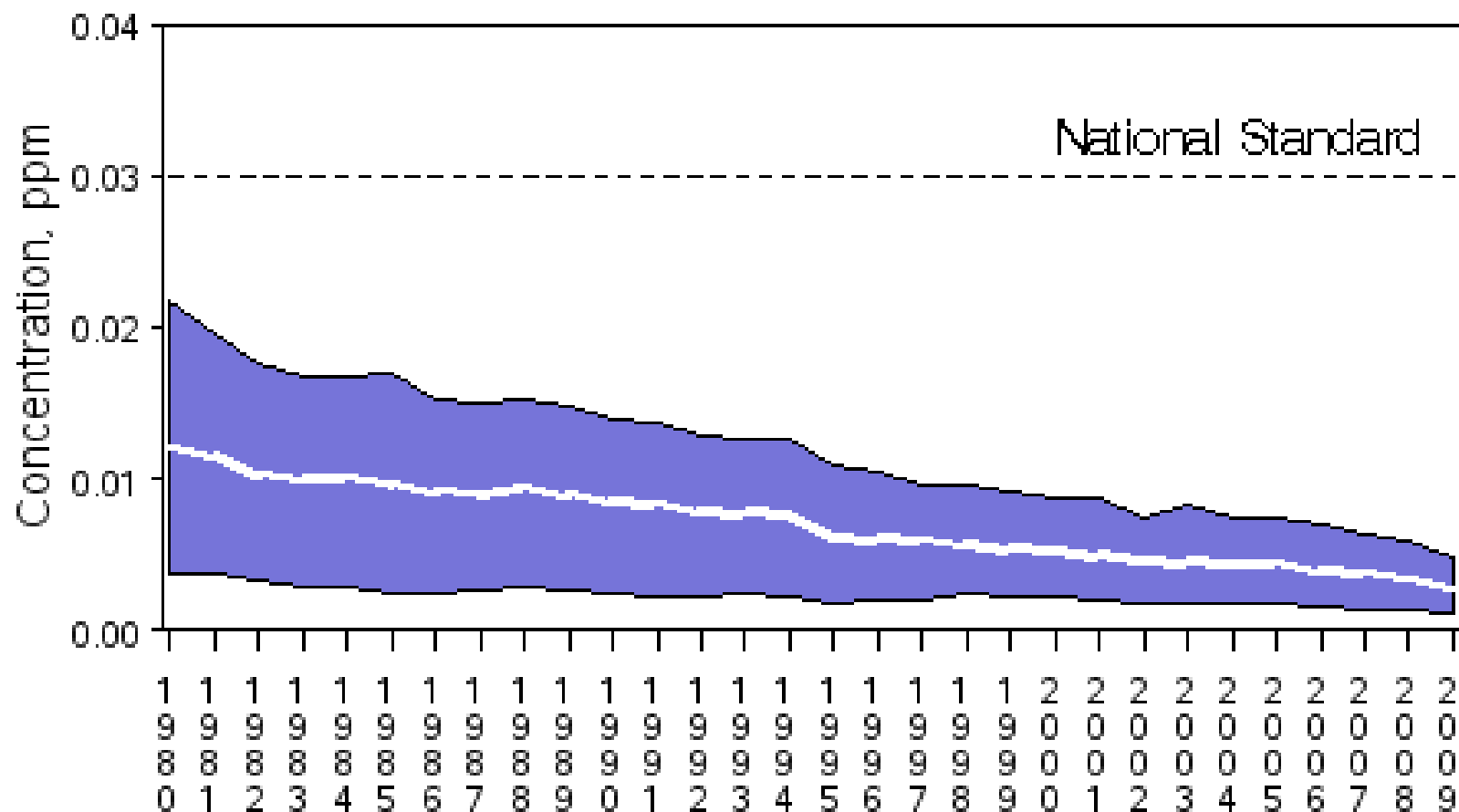
1. The improvement of air quality in areas contaminated by air pollution (e.g., US Clean Air Act of 1970) → **AQ standards**
2. The protection of regions with good air quality from possible future deterioration due to urban and industrial development (e.g., US Prevention of Significant Deterioration, 1977) → **better than AQ standards**

# Major Results!

## SO<sub>2</sub> Air Quality, 1980 - 2009

(Based on Annual Arithmetic Average)

National Trend based on 134 Sites



1980 to 2009 : 76% decrease in National Average

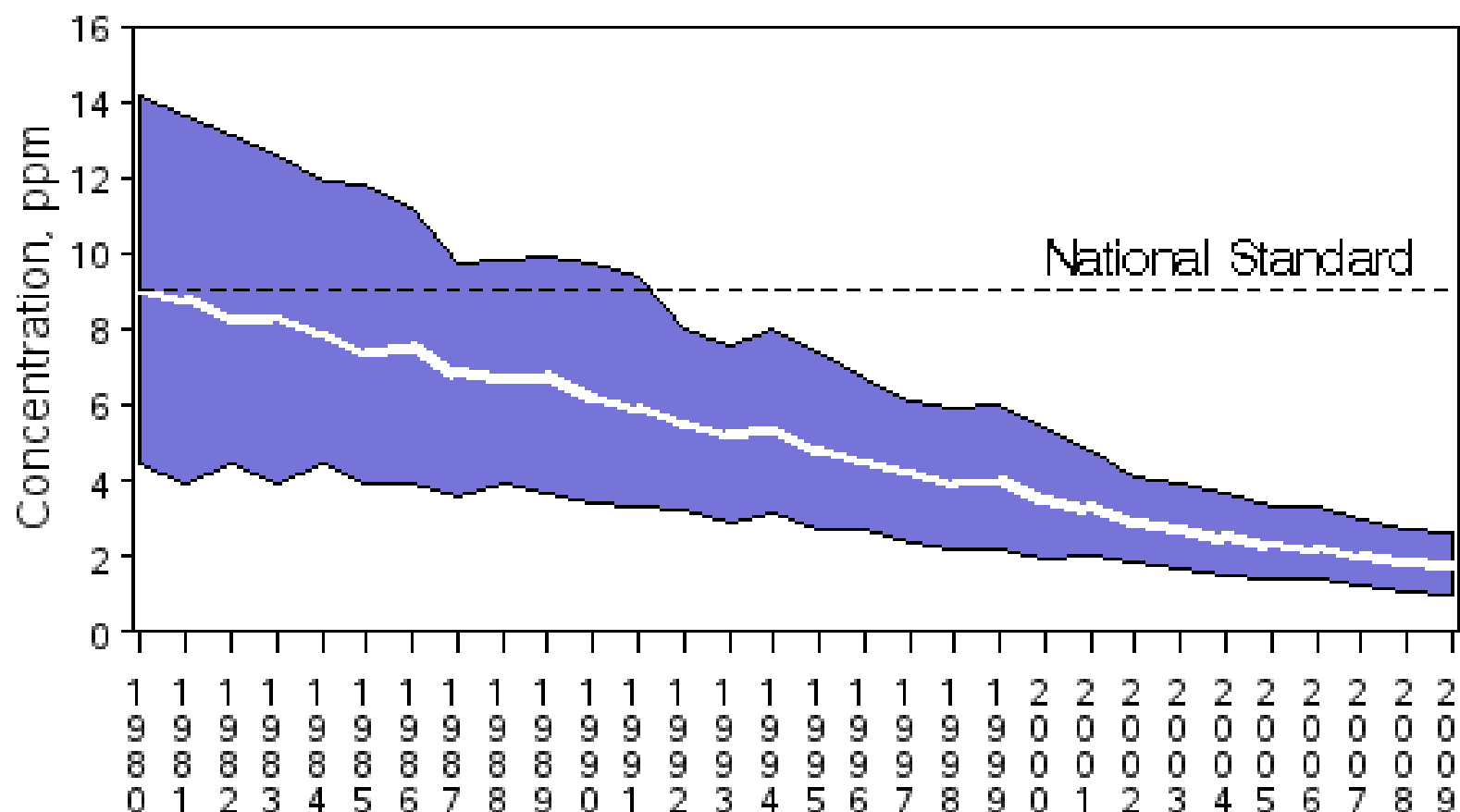
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# CO Air Quality, 1980 - 2009

(Based on Annual 2nd Maximum 8-hour Average)

National Trend based on 114 Sites



1980 to 2009 : 80% decrease in National Average

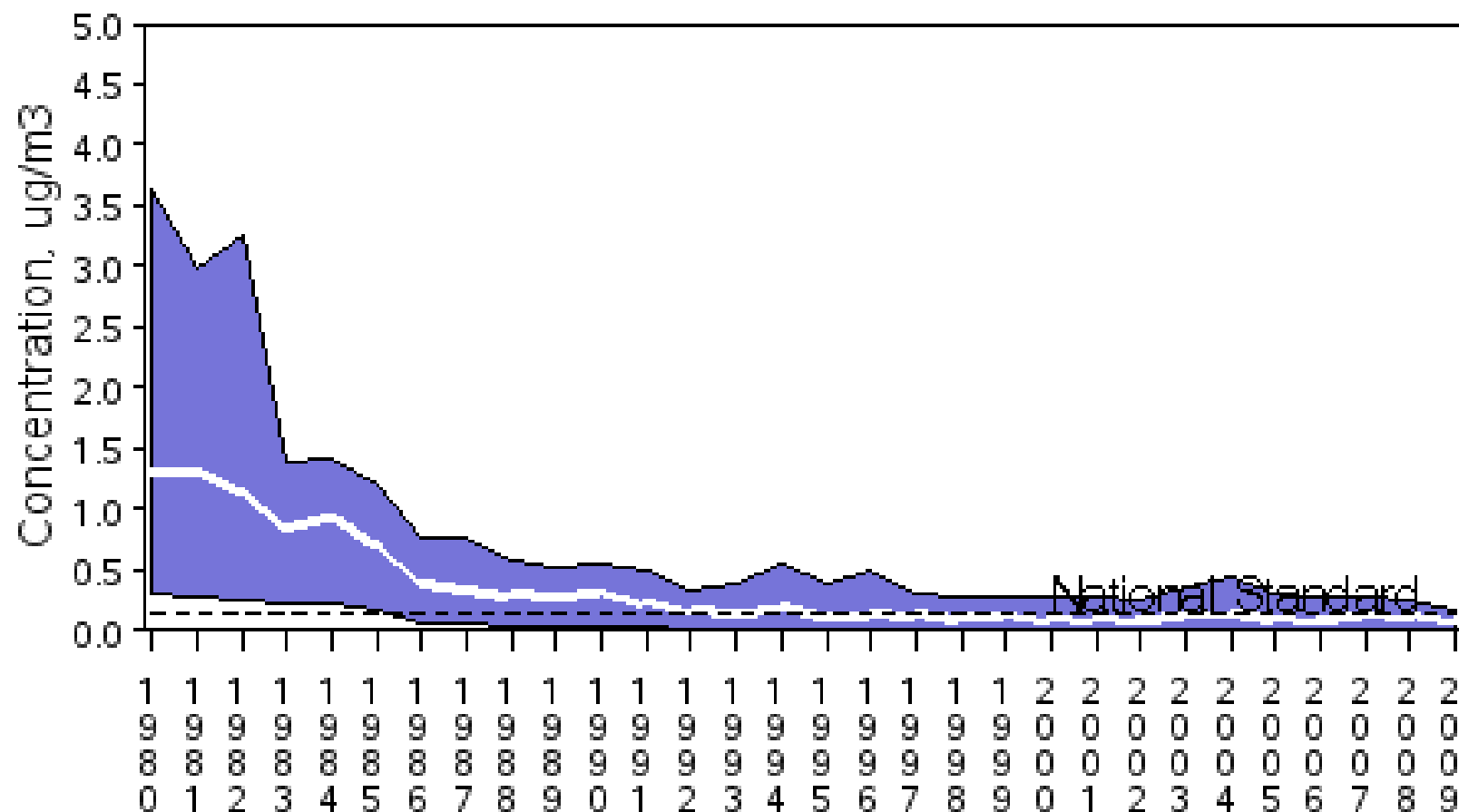
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(1978 standard =  $1.5 \mu\text{g}/\text{m}^3$  - 2008 standard =  $0.15 \mu\text{g}/\text{m}^3$ )

## Lead Air Quality, 1980 - 2009

(Based on Annual Maximum 3-Month Average)

National Trend based on 20 Sites



1980 to 2009 : 93% decrease in National Average

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# Costs vs. Benefits

- Enormous costs of study, design, implementation, and enforcement of **regulations**, plus the costs carried by businesses and industries for **compliance**
- Questions:
  - Were benefits greater than costs?
  - Were air quality improvement plans designed to maximize benefits or minimize costs?
  - Could we have applied better cost-benefit planning and achieved better results?
  - **Can we use cost-benefit optimization in the future?**  
(we should focus on what can be done **today** with the current technology!)



# It is a Fact! Lets' Admit it!

- Advanced computer simulation/optimization techniques have **never** been used so far to guide to actions of governments and agencies toward a well organized
  - **maximization of benefits** (with fixed costs) or
  - **minimization of costs** (with fixed benefits)
- The actions of governments have focus instead on
  1. **air quality standards** (that should not be exceeded, but often are) verified by air quality measurements, even though air monitoring is costly and we cannot of course measure all pollutants in all locations;
  2. **emission standards**, that again are not always easy to control;
  3. **enforcement**, often partial and selective.

# Some Data

- **Benefits:** According to a 1997 EPA Report to Congress ([http://www.epa.gov/oar/caa/40th\\_highlights.html](http://www.epa.gov/oar/caa/40th_highlights.html)), the first 20 years of Clean Air Act programs, from 1970 - 1990, led to the prevention in the year 1990 of:
  - 205,000 premature deaths,
  - 672,000 cases of chronic bronchitis,
  - 21,000 cases of heart disease,
  - 843,000 asthma attacks,
  - 189,000 cardiovascular hospitalizations,
  - 10.4 million lost I.Q. points in children - from lead reductions, and
  - 18 million child respiratory illnesses
- **Costs:** it has been estimated that the costs of the 1990 Clean Air Act Amendments over the period 1990-2020 in the US were 380 billion dollar (in 2006 US\$) (<http://www.epa.gov/oar/sect812/feb11/fullreport.pdf> )

# It is Reasonable to Believe...

- ... that computer simulation/optimization techniques offer a tool for optimal planning that **should play a key role** in the future
- This is particularly true for emerging countries, **e.g., China**
  - rapid industrialization,
  - distressing deterioration of air quality, especially in major cities



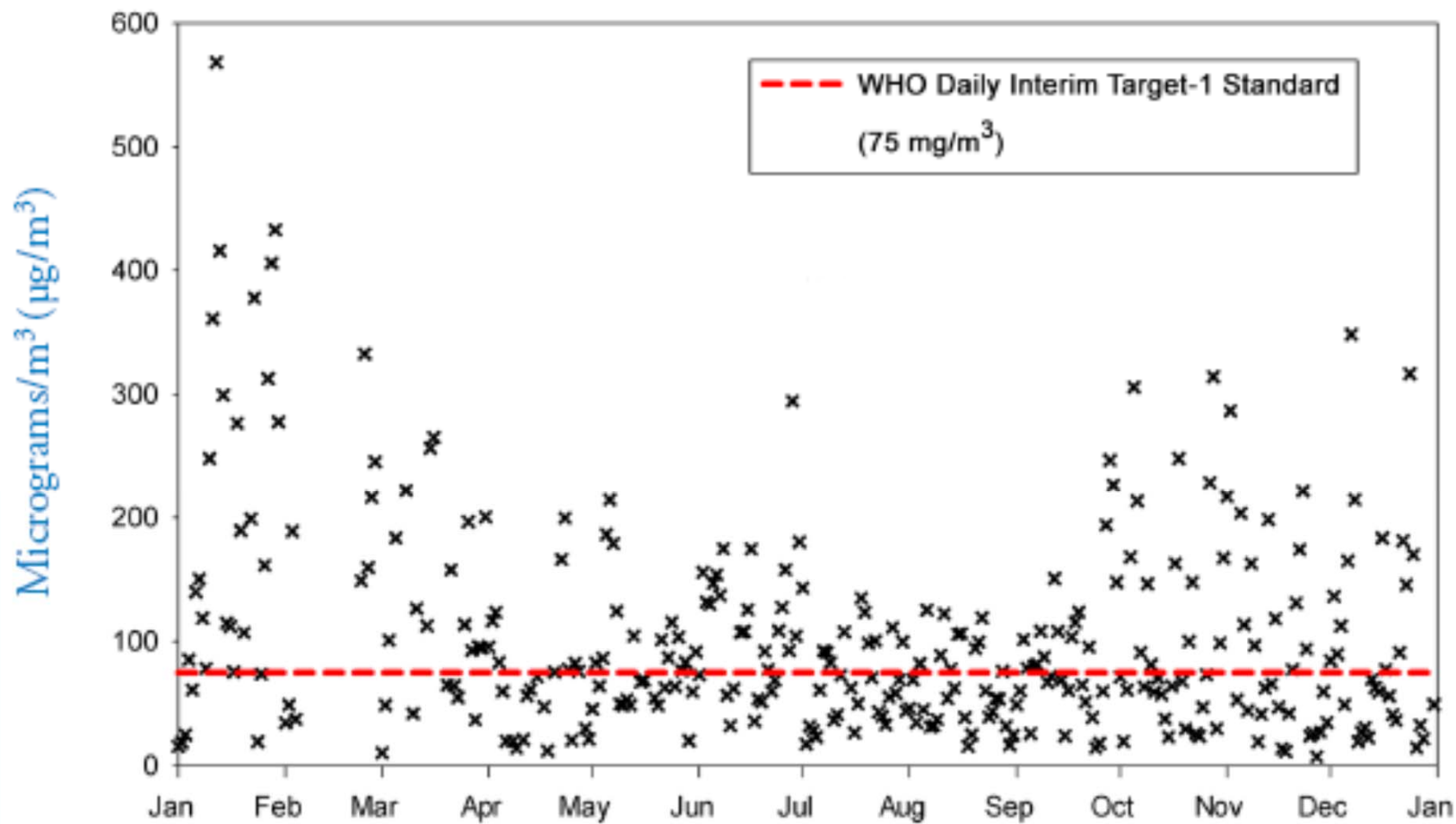
# What do we Recommend to Emerging Countries?

- We all expect countries like China eventually to **follow the historical pattern** of the West (e.g., Europe and North America),
  - after major industrial developments → development of environmental protection regulations
  - major investments in **remediation and emission control**
  - positive results that can be measured and verified in most (but certainly not all) regions.
- But **is this historical path the best**, today, especially for emerging countries that need fast solutions at minimum costs?
- We believe that any country today investing funds for air quality improvement/protection can benefit from **planning through computer simulation modeling and optimization techniques**
- The discussion below elaborates our views on this matter and presents the design of a **conceptual software prototype** developed for this purpose

# China, as an Example

- **Special place** for its size and the rapidity of its recent industrial and urban growth
- High levels of urban and industrial air pollution in many areas of its territory, especially in its highly populated coastal region
- History teaches us that, eventually, with time, increase of GNP, pressure from public opinion, industrial awareness, and proper government actions and investments, these problems will be mitigated
- The issue is how to **accelerate** this process and, more importantly, how to make sure that investments will produce **maximum benefits**

# 2013 DAILY PM<sub>2.5</sub> CONCENTRATIONS MEASURED IN BEIJING, CHINA





# China: Unique Historic Position

- Take full advantage of **previous experiences** in the Western world, including successes and mistakes, good investments and wasteful ones
- Intelligent use of today's advanced **computer simulation tools** - Air Quality Models - that have been well tested and calibrated
- These tools, combined with other computer methods (e.g., **optimization simulations and cost-benefit analysis**), are capable today of providing **objective results** that can guide and assist decision makers in implementing their future air pollution mitigation actions and developing urban/industrial development plans

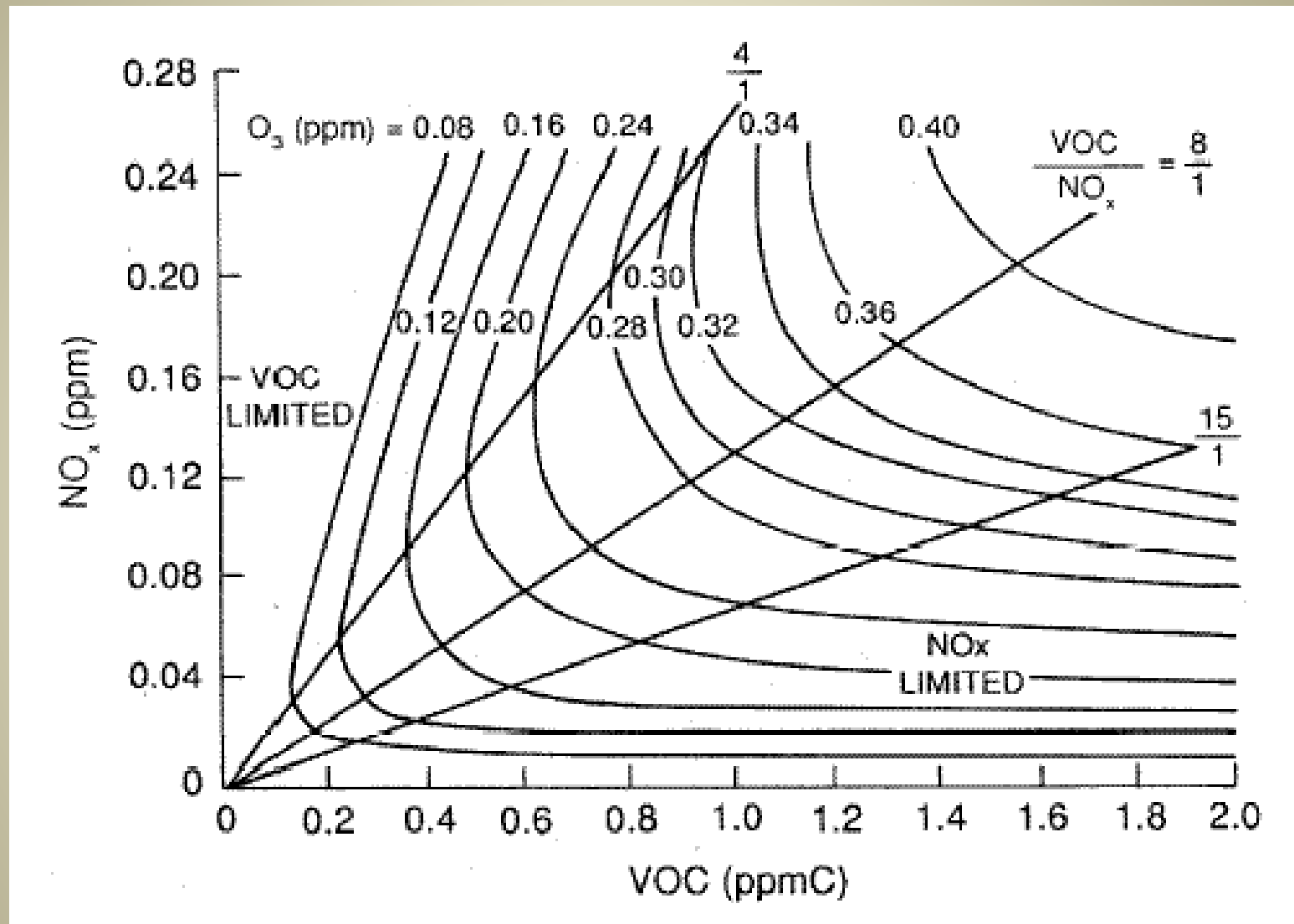
# If This Approach is not Followed...

- Decision making will be **subjective and incomplete** and, unavoidably, affected by **waste of resources and delay** in solving the most pressing problems
- Long-term air pollution mitigation strategy should not be guided by fixed regulatory standards, but instead by today's advanced computer simulation tools
- This approach assures **cost-effectiveness** where, for every investment allocated to improve air quality, the efforts are channeled in the right directions, i.e. those that produce maximum benefit
- These problems are **extremely complex and non-linear**
- Only a set of well tested computerized tools can identify and provide optimal solutions producing
  - the maximum health and environmental benefits with fixed, pre-defined costs, or
  - the minimum costs for fixed, pre-defined benefits

# The Challenge of Non-Linearity

- It is not a coincidence that the best improvements in the US were achieved for **primary pollutants**, like SO<sub>2</sub>, CO, Pb
  - Linear relationship with emission rates
- **Secondary pollutants** (O<sub>3</sub>, secondary fraction of PM<sub>2.5</sub>) are more difficult
  - Precursors → O<sub>3</sub>, PM<sub>2.5</sub>
  - Decrease in emissions of precursors (e.g., NO<sub>x</sub>, VOC, SO<sub>2</sub>) **does not assure proportional decrease** of O<sub>3</sub>, PM<sub>2.5</sub>

# Challenge: **Non-Linearity** (e.g. Ozone)



Empirical kinetic modeling approach (EKMA) diagram. SOURCE: NRC 1991, adapted from Dodge 1977.

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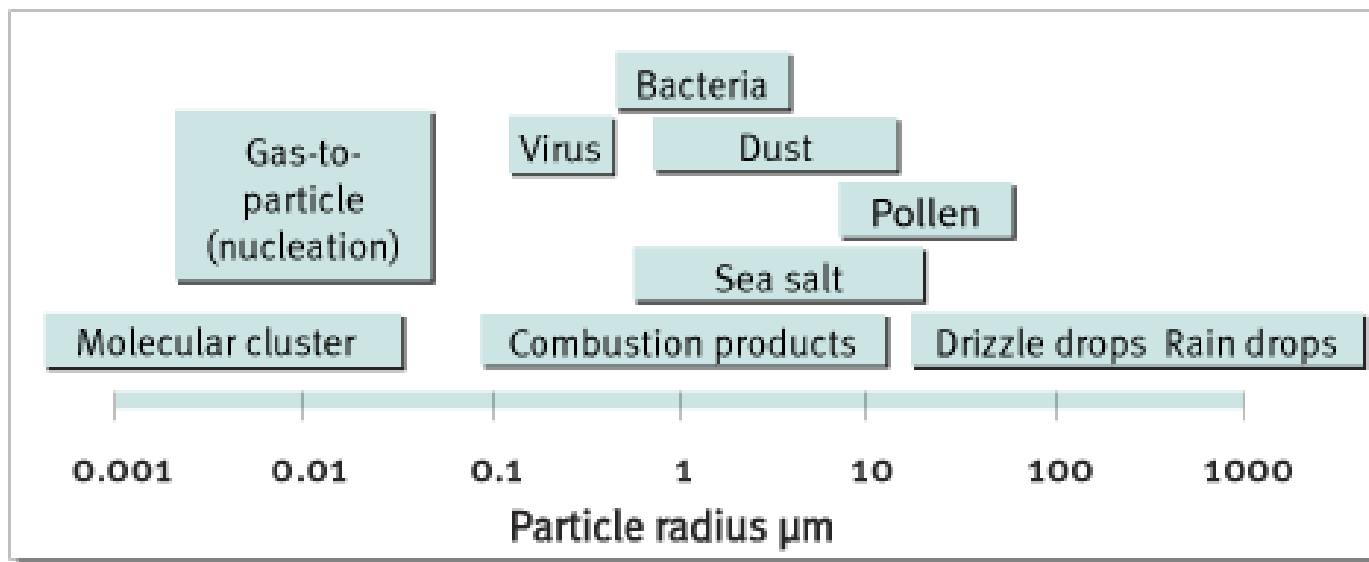
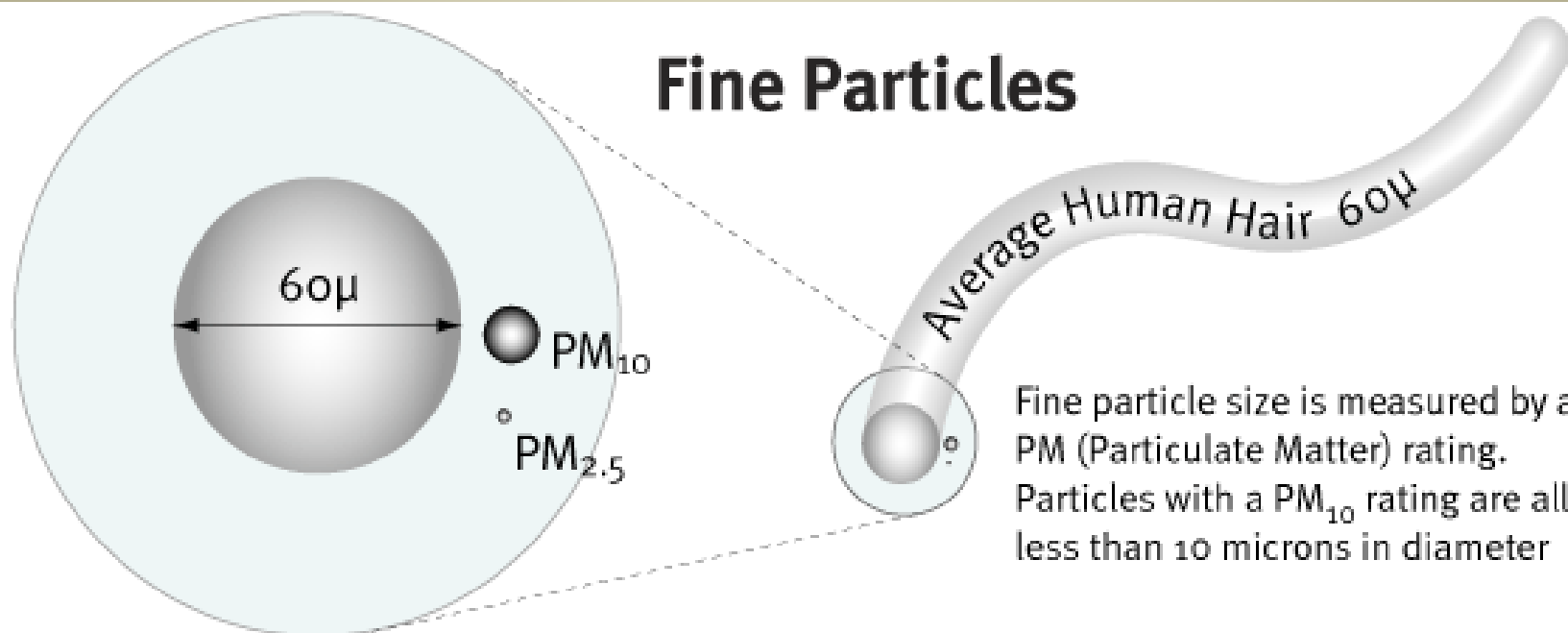
# Ozone Challenge

After we design and implement costly emission reduction strategies for the ozone precursors (VOCs and  $\text{NO}_x$ ) emitted by anthropogenic sources, we may still achieve a very limited reduction of ozone. In fact, advanced computer modeling shows that

- some emission reduction strategies in “ $\text{NO}_x$ -limited” regions may produce no change at all in ozone concentrations, and paradoxically,
- some strategies in “VOC-limited” regions may even cause an increase in ozone concentrations.



# Fine Particles



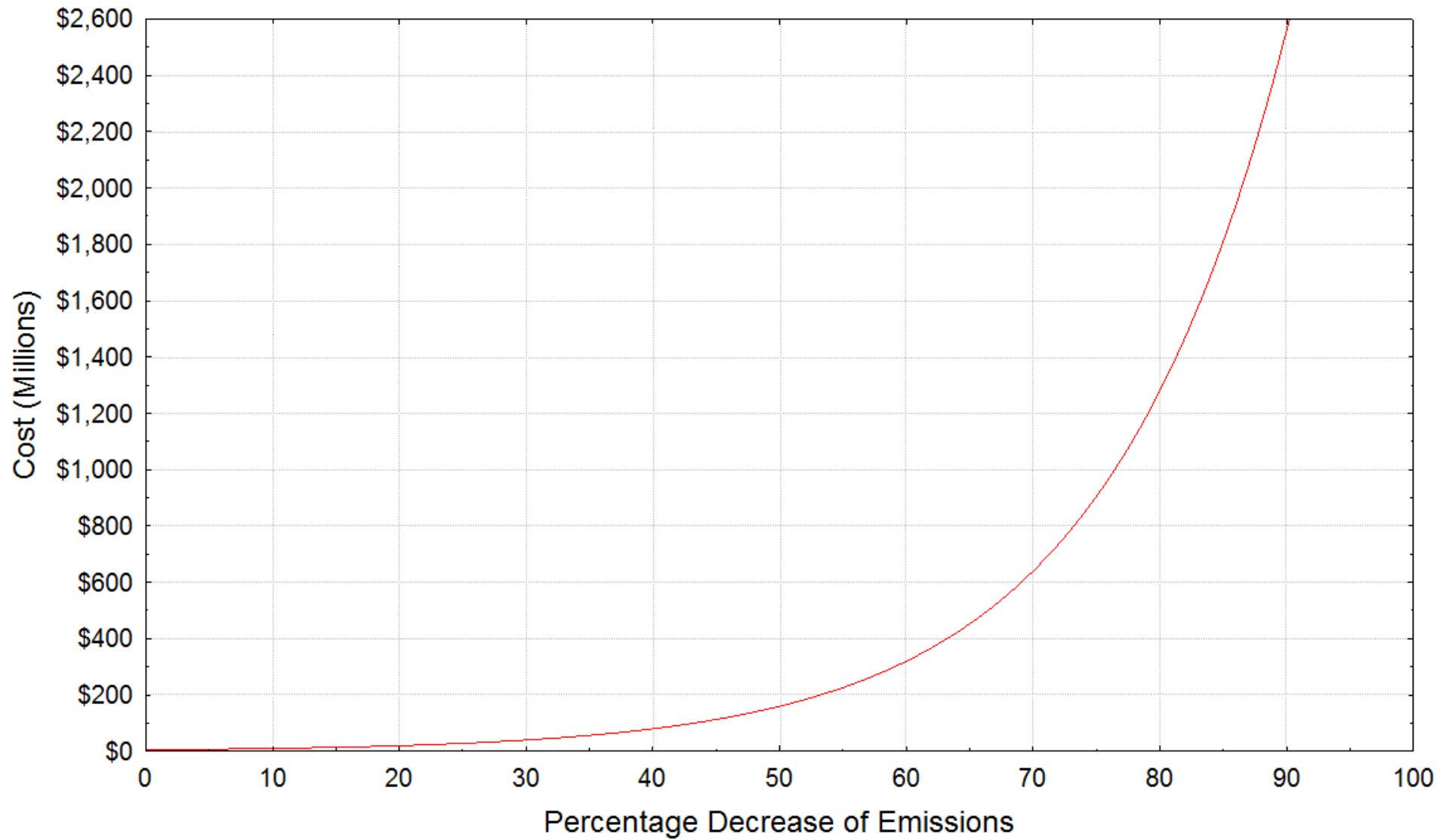
# PM<sub>2.5</sub> Challenge

- Recent (January 2013) air pollution episodes in Beijing, China, have been characterized by very unhealthy ambient concentrations of PM<sub>2.5</sub> of 900 µg/m<sup>3</sup>. See:
  - <http://www.forbes.com/sites/jackperkowsky/2013/01/21/air-quality-in-china/>
- These values are **more than an order of magnitude** greater than PM<sub>2.5</sub> air quality standards in Europe and North America (e.g., see: <http://www.epa.gov/air/criteria.html>)

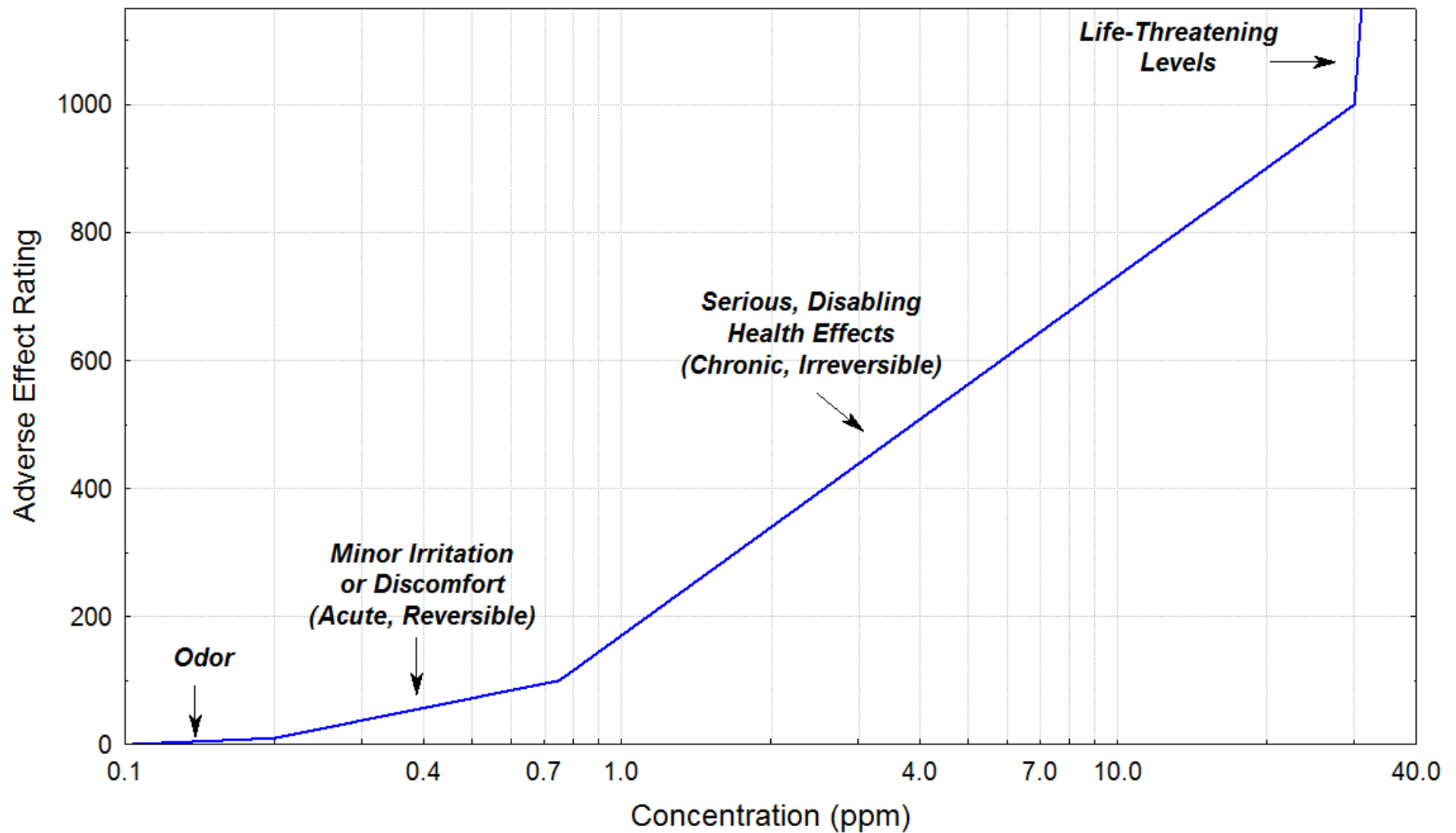
# Example

- 10 B\$ are allocated to improve air quality in the Shanghai region of China
- **Can we spend them wisely?** E.g. to maximize public health?
- In theory yes, but ...
  - Team
  - Data collection
  - Modeling: CALPUFF, CAMx, ...
  - **$\Delta\$ \rightarrow \Delta E \rightarrow \Delta C \rightarrow \Delta HB$  ... All non-linear**
  - May be **a year later** we have an “optimal” investment plan
  - Results **difficult to re-utilize** in another region

## Cost Function



## Concentration/Response Function





# Conceptual Design

- We envision the development of a series of **interacting software modules** that the user can access through a user-friendly GUI on a PC Microsoft Windows-based computer platform
- The software system will be installed on our own Servers and made available to authorized users as a Web-Application
- We call it **Comprehensive Air Modeling/Optimization System (CAMOS)**
- Authorized users will be able to access the system with user name/password at the site [www.camos.co](http://www.camos.co) (just activated for demo purposes)

# CAMOS

Comprehensive Air modeling System  
Prototype Version - February 2014



Beginners Click Here

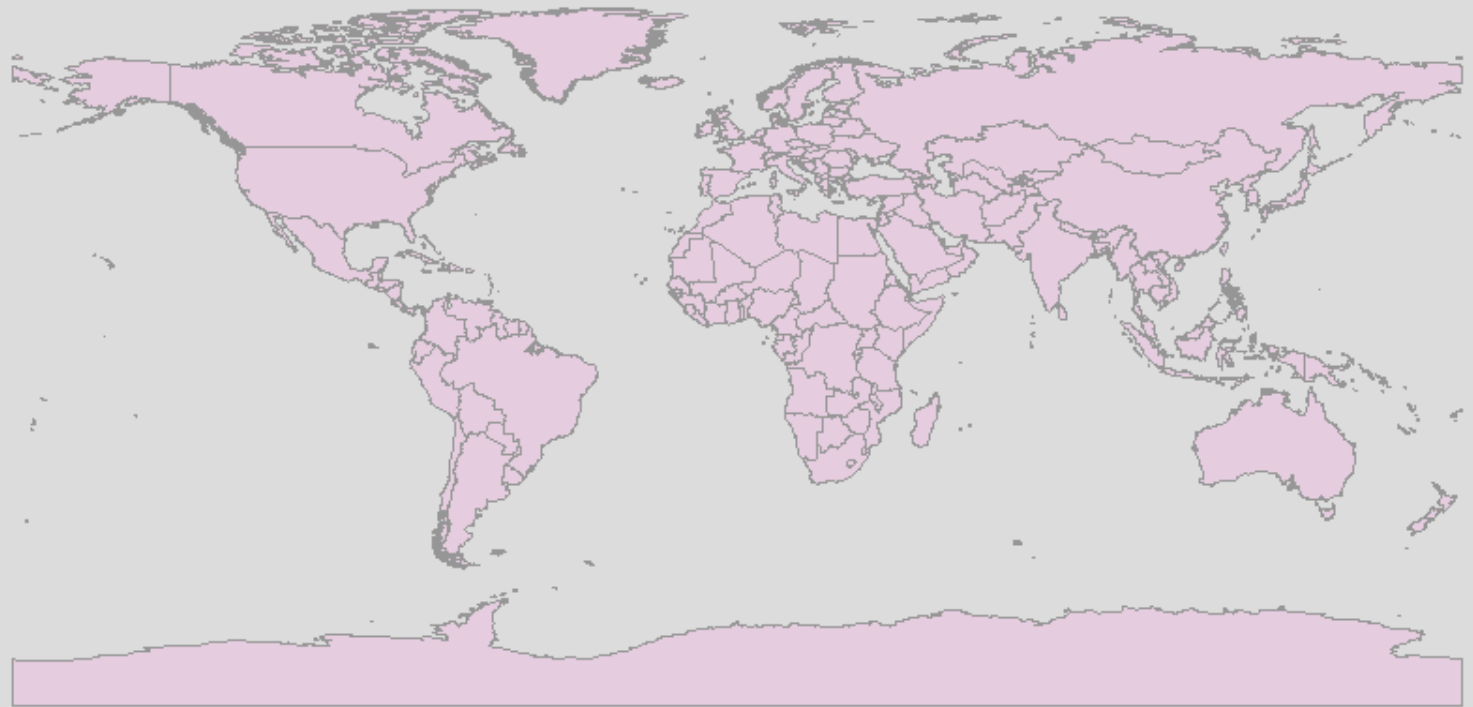
Tutorial

Education

Communication

Research

Quit



----- Please Select Location ----- ▼

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### Cost functions

For each source category the cost of the emission reduction is calculated with the following expression:  $\text{Cost} = A \cdot (\text{DE}) + B \cdot (\text{DE})^P$  Where cost must result in M\$, and DE is the percent emission reduction.

### Cost functions coefficients

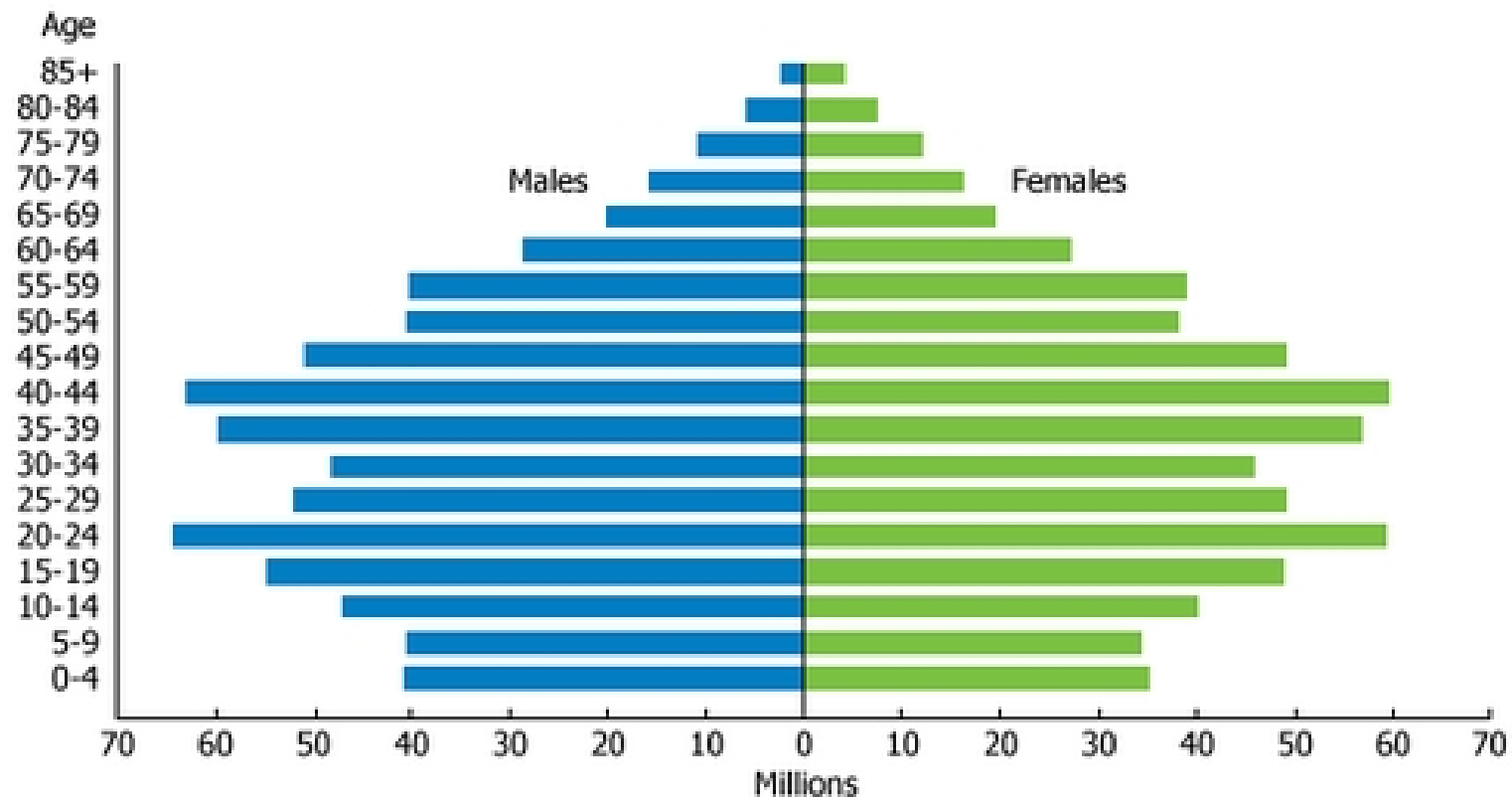
	Category	A	B	P
▶	Mobile	1	0.4	0.2
	Area	3	0.1	1.5
	Power_plants	0.5	0.5	2
	High_stacks	1.2	0.8	2.3
	Low_stacks	0.9	0.4	1.9

## Cost Functions

# Benefit Functions



- Benefits are calculated in each cell of the modeling domain, as a function of the concentration reductions, multiplied by the density of population
- Additional benefits are calculated at “special interest” receptor locations (e.g., schools, hospitals)

## Population of China by Age and Sex, Mid-2010



Source: U.S. Census Bureau, *International Database*.






Population Classes


☒ Use age classes

Age classes

Number of age classes 10

	Lower Limit	Upper Limit	Coefficient
▶	0	1	2
	1	3	2
	3	6	2
	6	10	1
	10	14	1
	14	18	1
	18	30	1

## Population Classes and Weights

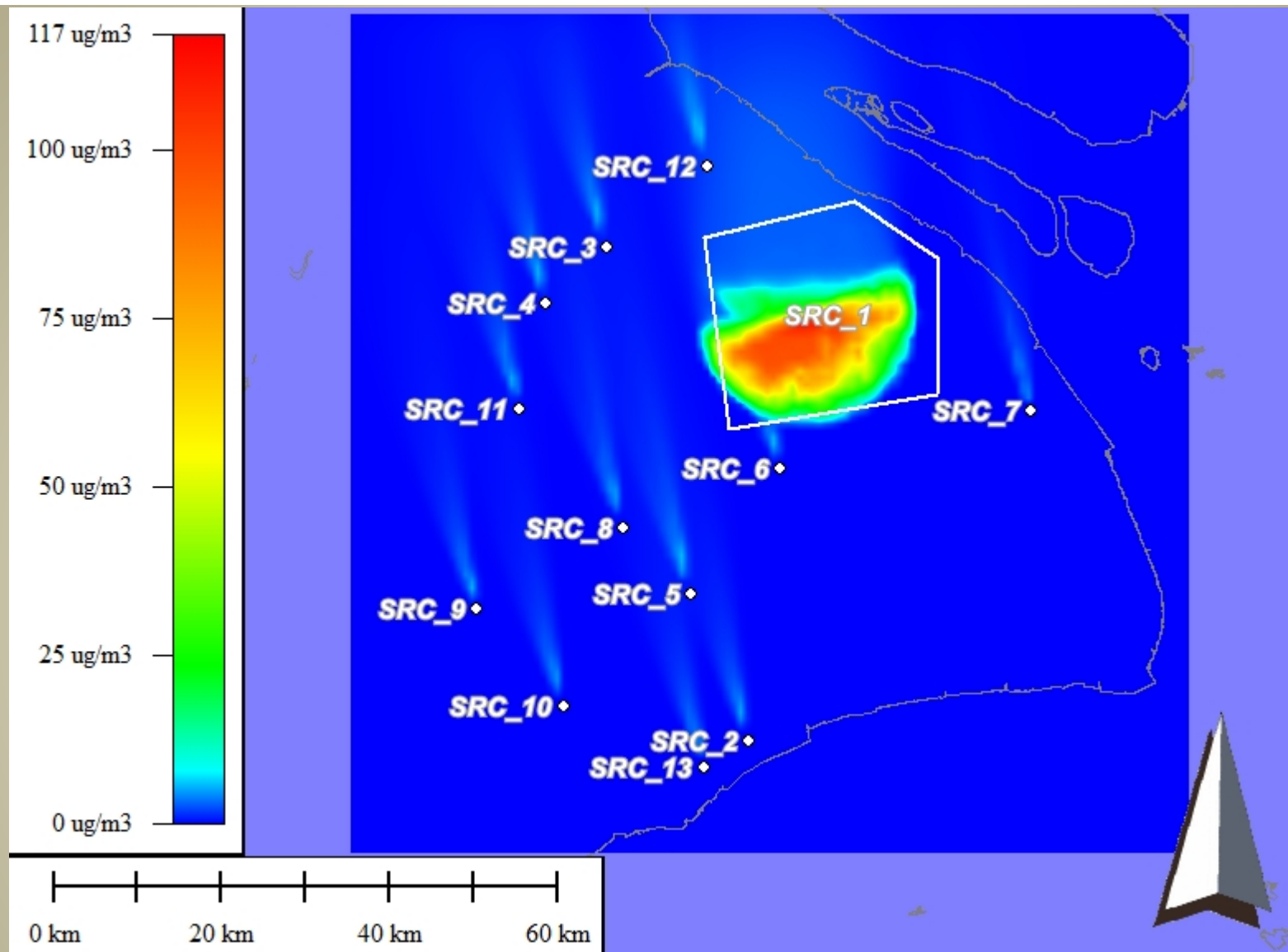
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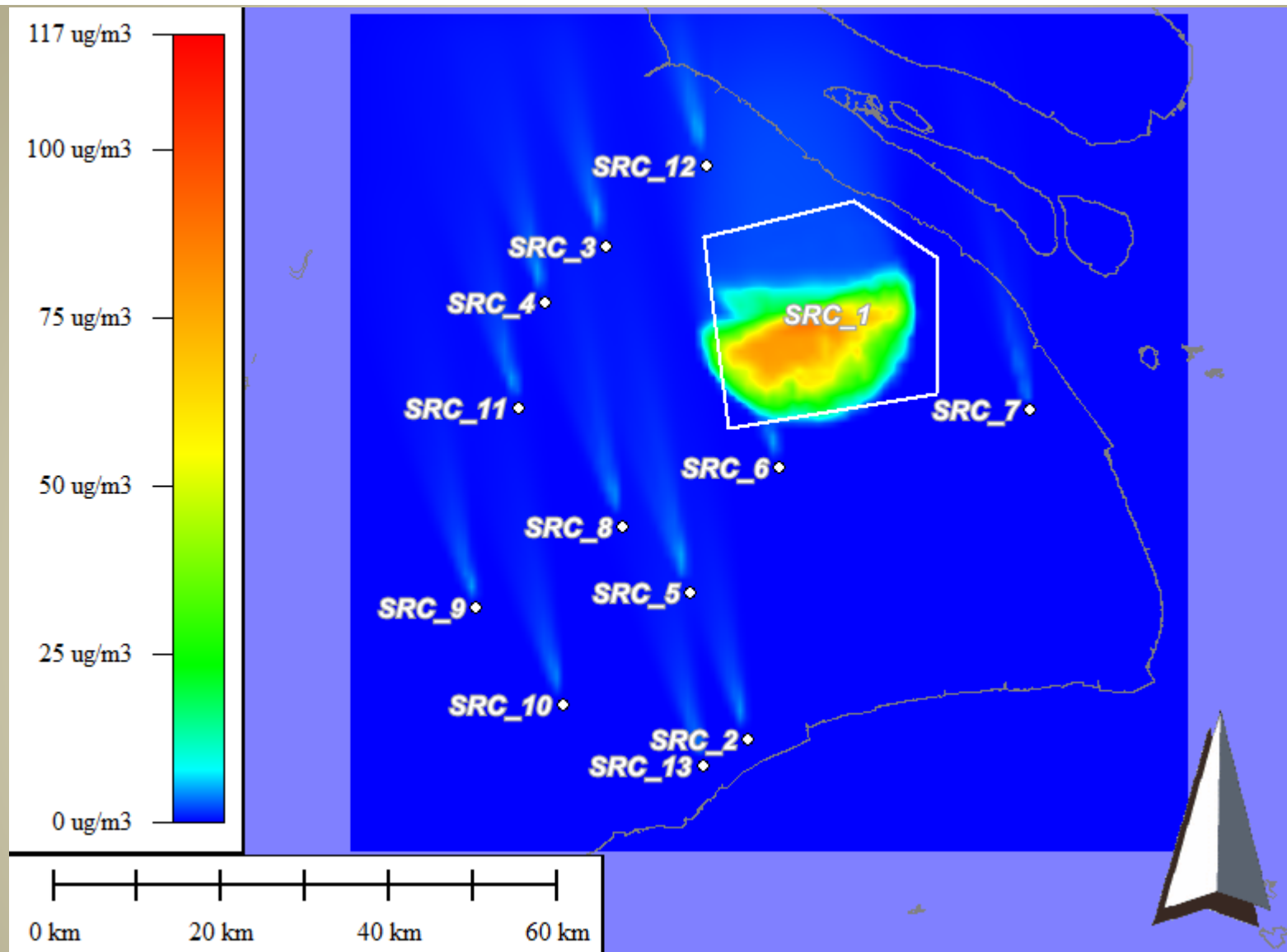
## Zoom-In to Shanghai, China



Base Case: SO<sub>2</sub> Emissions  
(12 Hour SO<sub>2</sub> Concentrations)

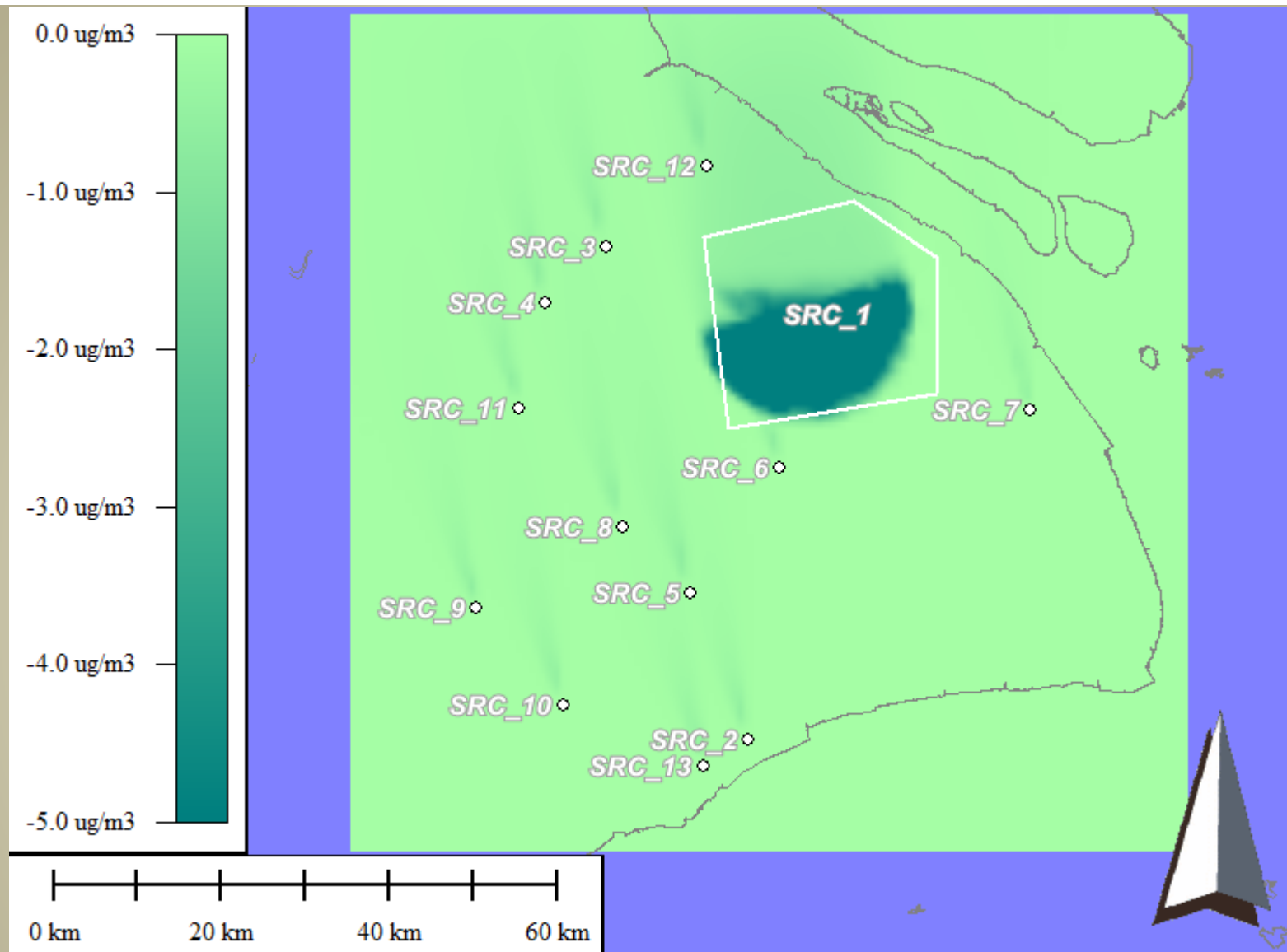
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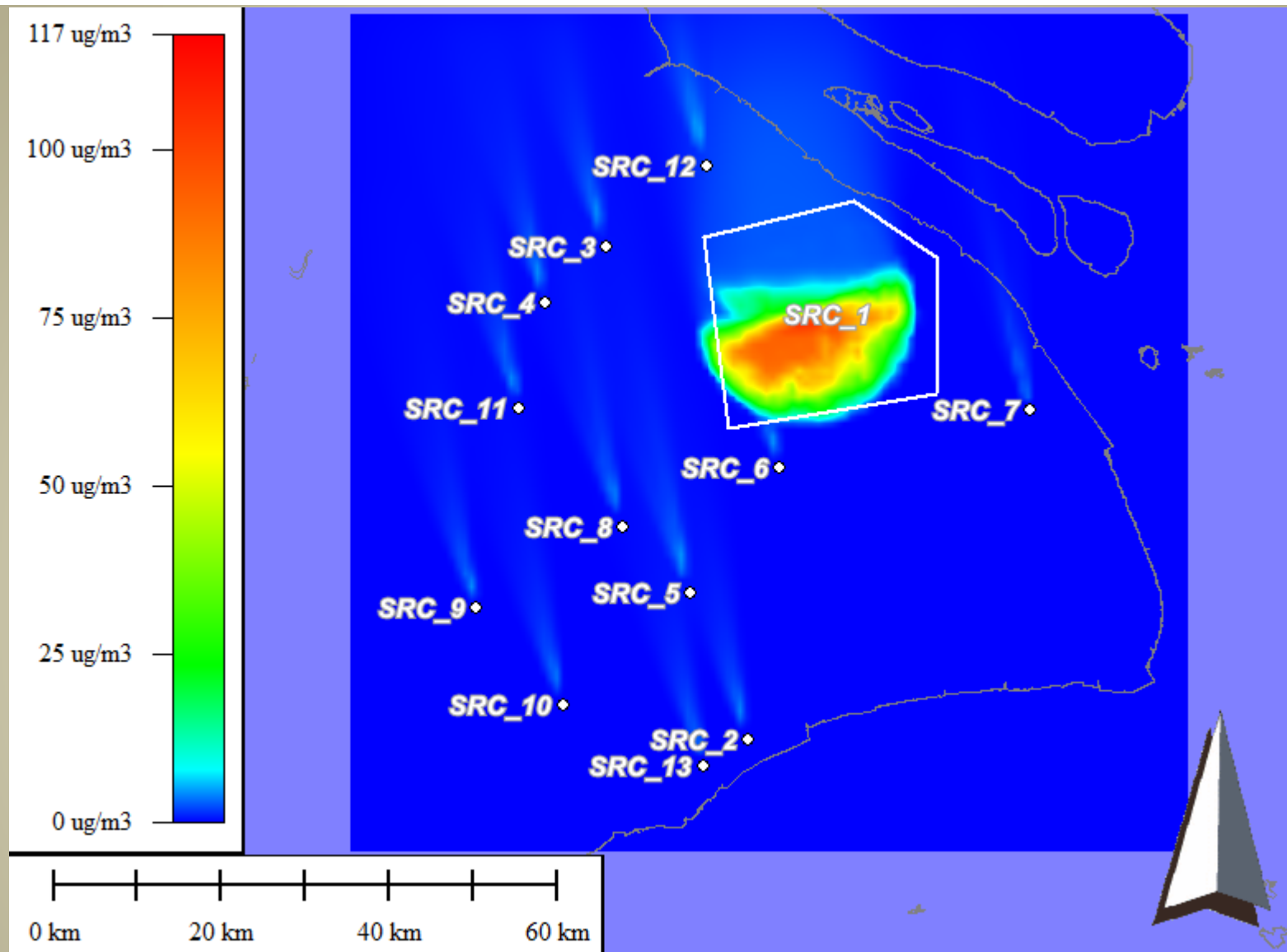
Scenario 1: Reduced SO<sub>2</sub> Emissions  
(12 Hour SO<sub>2</sub> Concentrations)

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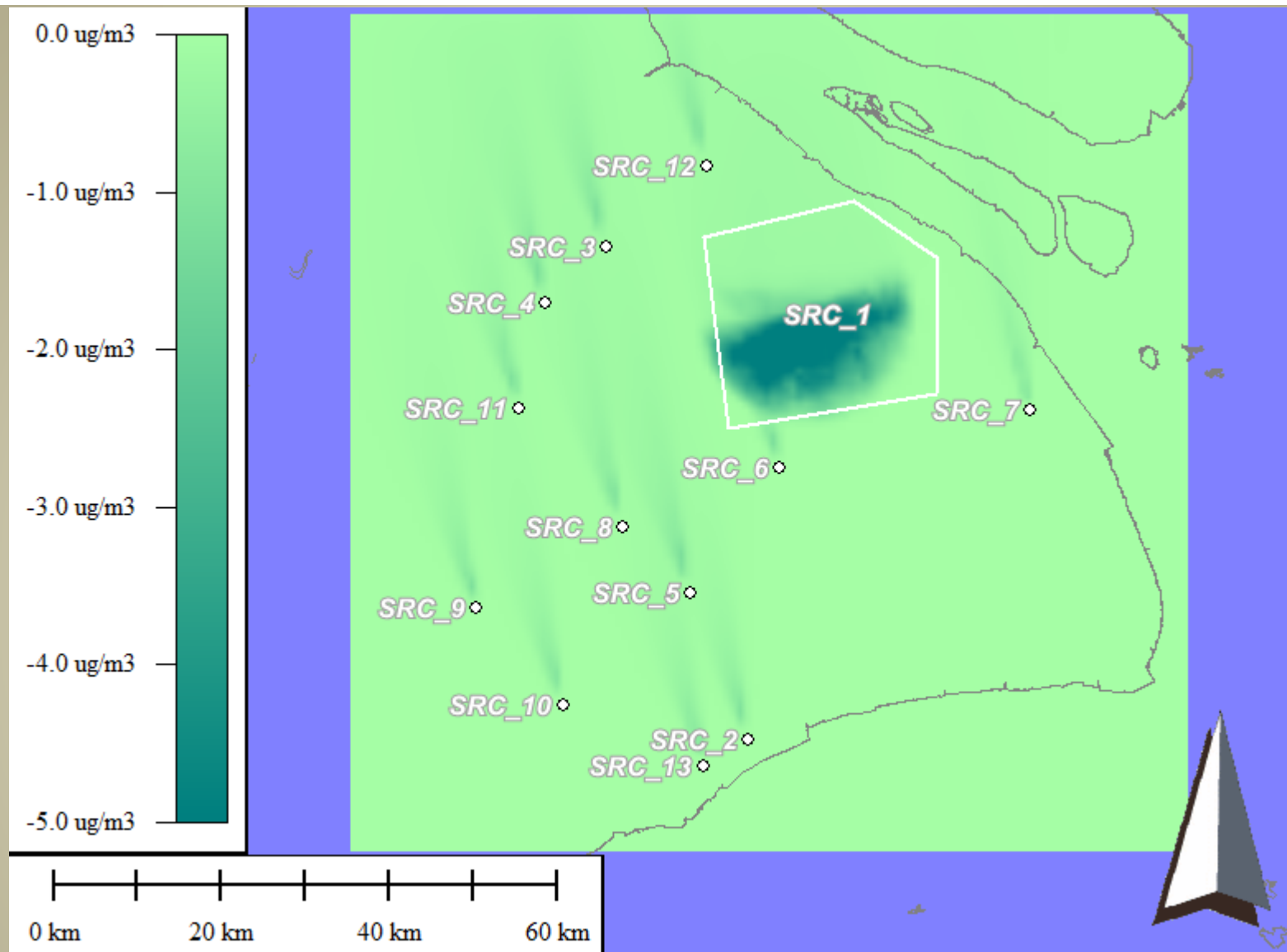
Scenario 1: SO<sub>2</sub> Difference from Base Case  
(12 Hour "Delta" SO<sub>2</sub> Concentrations)

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Scenario 2: Reduced SO<sub>2</sub> Emissions  
(12 Hour SO<sub>2</sub> Concentrations)

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Scenario 2: SO<sub>2</sub> Difference from Base Case  
(12 Hour "Delta" SO<sub>2</sub> Concentrations)

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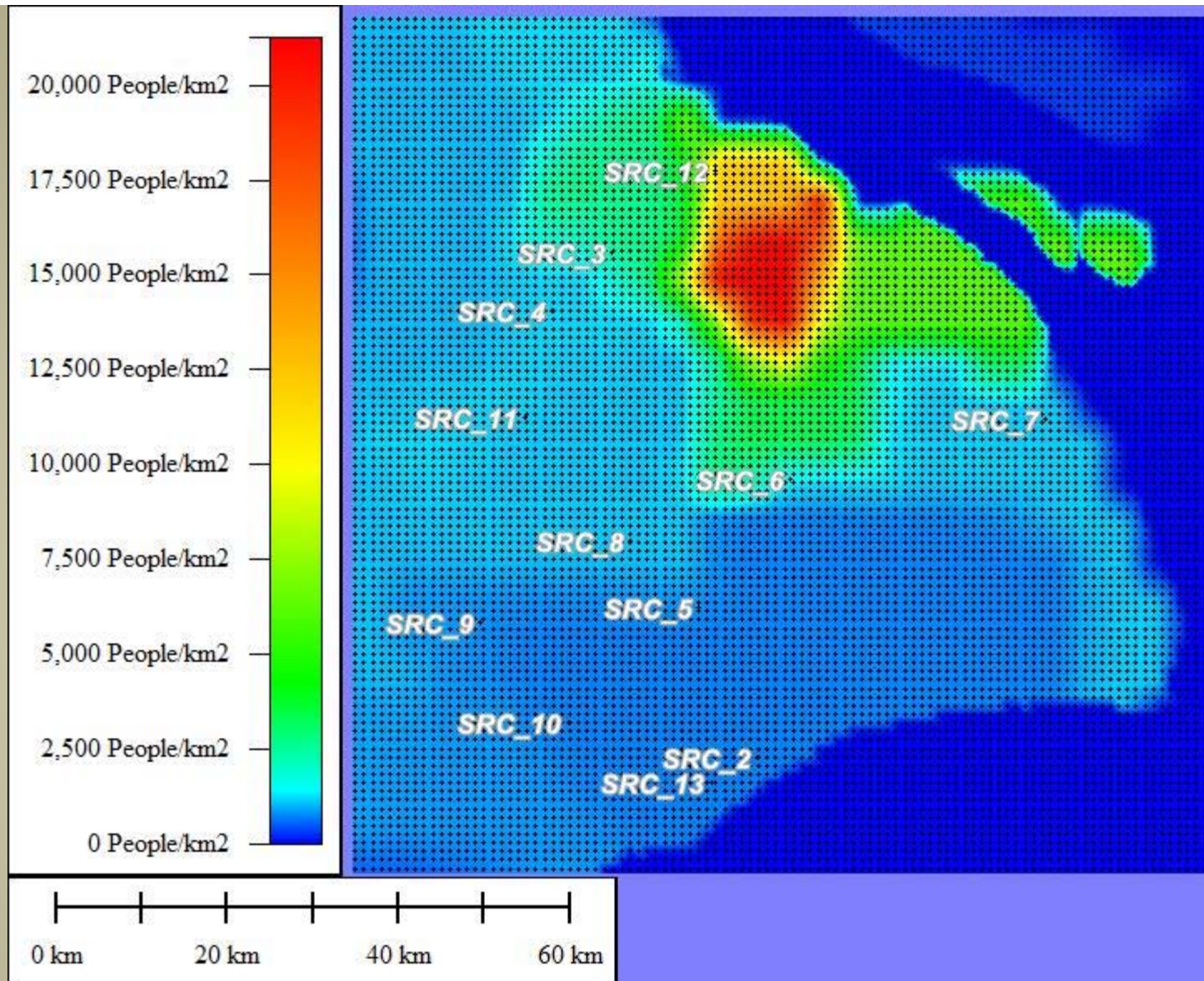
By combining gridded Differences with Population Density and Age Weights, Scenario 1 has less Cost, but greater benefit (lower SO<sub>2</sub> impact over the Population)



# Sulfate Simulation

Power Plant Scenarios,  
Costs, and Benefits

5-Day Simulation (~30-min PC simulation)  
April 2-6, 2012



- Shanghai Population Density
- CALPUFF 1-km grid (100km by 100km)
- 12 point sources (power plants)

## **12 Power Plant Point Sources (simplified input)**

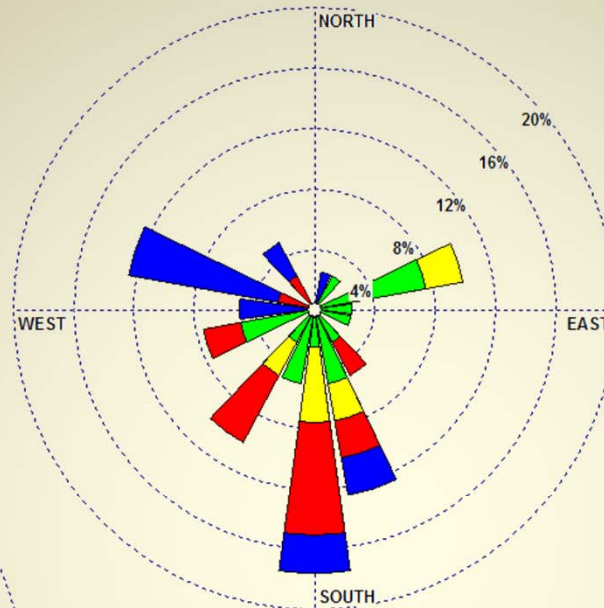
**Stack height: 75 m  
Stack Diameter: 3 m  
Exit Velocity: 10 m/s**

**Power Output of each source:  
2,500 MW**

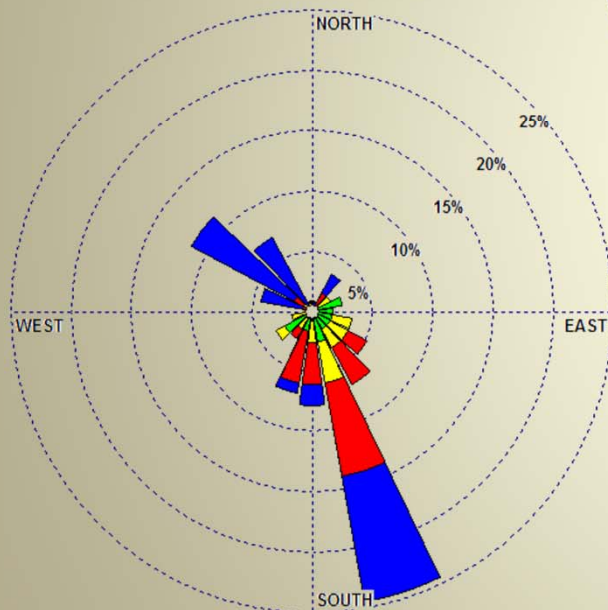
**SO<sub>2</sub> baseline emission rate of each source:  
1,200 g/s**



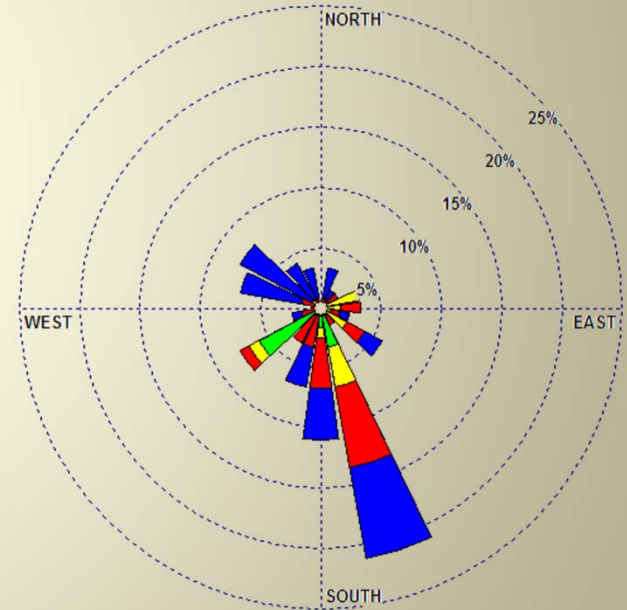
# Wind Roses for April 2-6, 2010 (direction from)



**Shanghai Station**  
**Average Wind Speed:**  
**7.4 knots**  
**Calms: 0%**



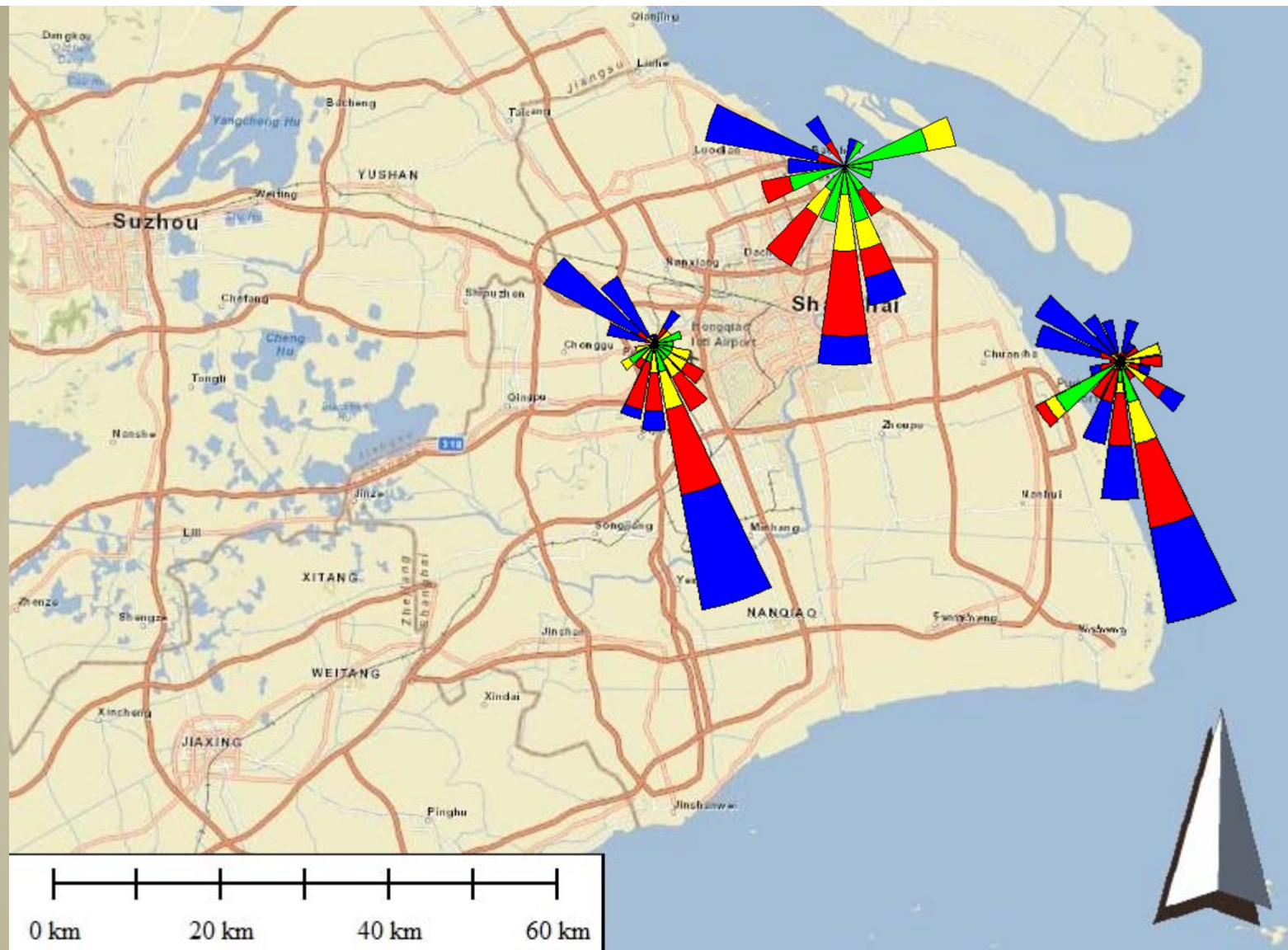
**Hongqiao Airport**  
**Average Wind Speed:**  
**9.4 knots**  
**Calms: 2.5%**



**Pudong Airport**  
**Average Wind Speed:**  
**10.8 knots**  
**Calms: 1.7%**

WIND SPEED  
(Knots)





## Prevailing Winds in Shanghai Area for April 2-6, 2010

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# SO<sub>2</sub> to SO<sub>4</sub> Chemistry

## Some **Possible Relationships** of Health Cases and Costs to Sulfate Concentrations

Estimated annual  
probability per person per  
1  $\mu\text{g}/\text{m}^3$  change in Annual  
 $\text{SO}_4$  Concentrations  
(middle values)

	Abbreviation	Health Case Name	Relative Cost Index
3.50E-05	PM	Premature Mortality	220,346
6.60E-05	CB	Chronic Bronchitis	29,381
1.60E-05	RHA	Respiratory Hospital Admission	1,042
1.30E-05	CHA	Cardiac Hospital Admission	1,042
9.30E-05	RAD	Restricted Activity Day	8.5
3.10E-02	ASD	Asthma Symptom Day	3.2
9.30E-05	LRSD	Lower Respiratory Symptom Day	1

(\*) These values are adapted from 1997 China data published in 2003 (Journal of Environmental Sciences vol 15 no 5 pp 611) and clearly **underestimate** today's costs

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## Example:

### Estimate number of Asthma Symptoms and Relative Cost for one grid cell:

Grid cell population: 1,000

Grid cell average **baseline** SO<sub>4</sub> concentration: 1.2 µg/m<sup>3</sup>

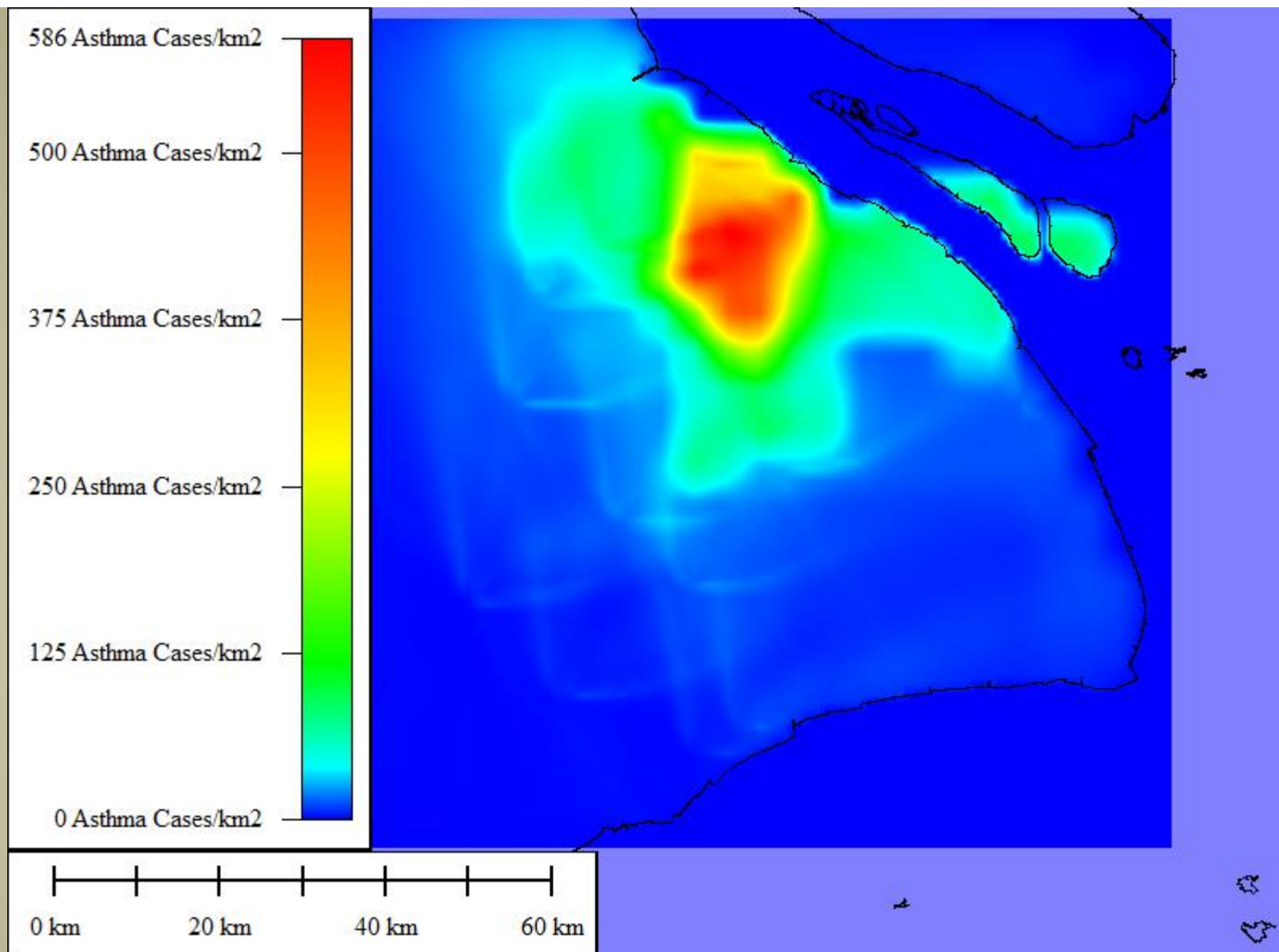
Estimated cases of Asthma Symptoms:

$$(1,000) * (1.2) * (0.031) = 37$$

Relative Cost Index due to Asthma Symptoms:

$$37 * (3.2) = 118.4$$

Repeat analysis for **all grid cells**,  
and all **other Health Case** types,  
and calculate total cases and costs



**Estimated Density of baseline Asthma Symptom Cases  
in CALPUFF Grid**

	Premature Mortality	Chronic Bronchitis	Respiratory Hospital Admission	Cardiac Hospital Admission	Restricted Activity Day	Asthma Symptom Day	Lower Respiratory Symptom Day		
	PM	CB	RHA	CHA	RAD	ASD	LRSD	Total	
Totals	314	592	144	117	835	278,240	835	281,076	Health Cases
Percent	0.0020%	0.0038%	0.0009%	0.0007%	0.0053%	1.8%	0.0053%	1.8%	Percent of Population
Cost	69,219,913	17,404,623	149,683	121,618	7,063	898,929	835	87,802,664	Cost Index

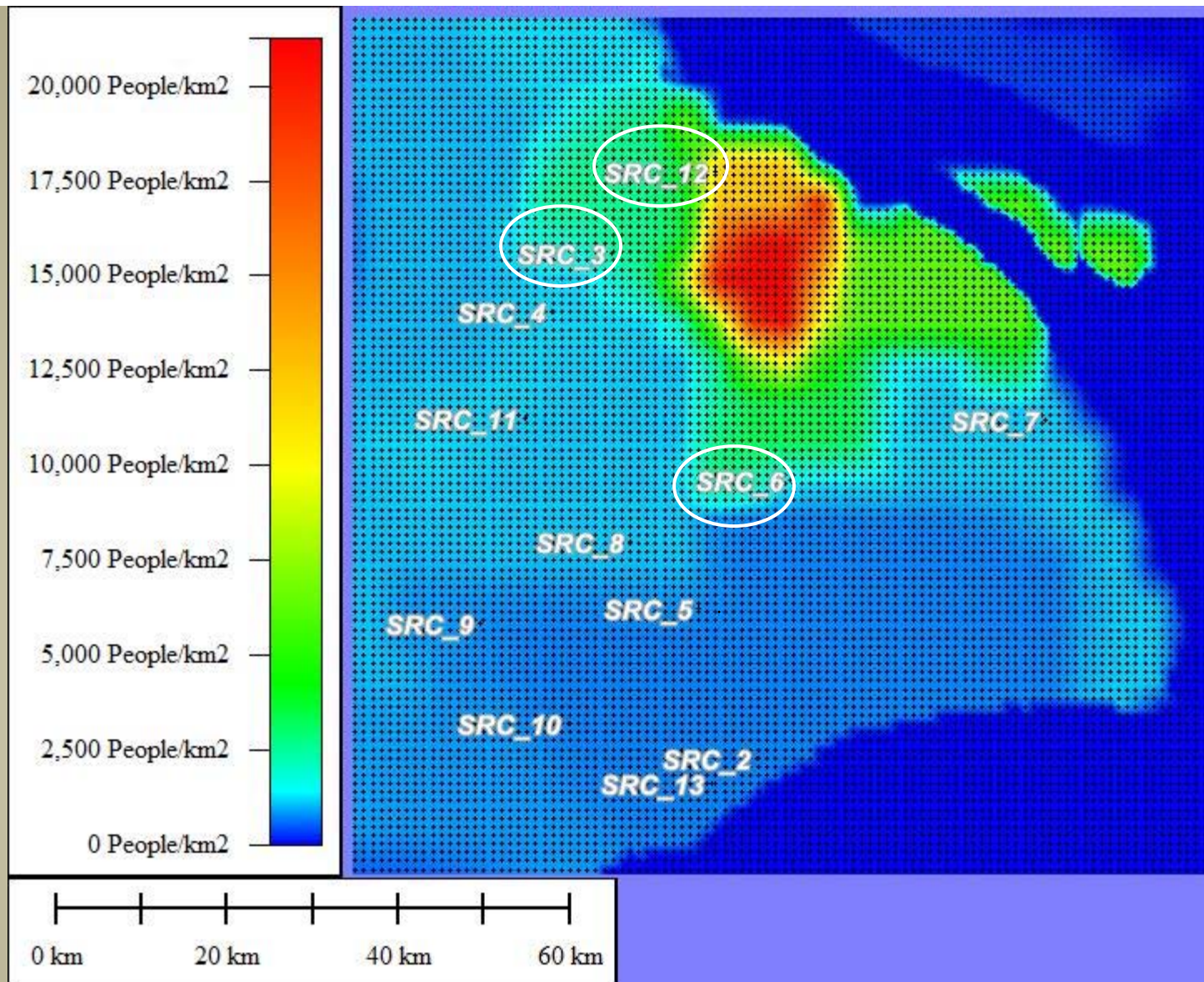
**Baseline Health Cases and Costs  
due to Sulfate Concentrations  
(total population = 15,761,275)**



## **Some Literature Information:**

- **Cost of Installing Wet Scrubber:  
~ \$200,000 per MW**
- **Cost of Installing Wet Scrubber for one  
2,500 MW power plant:  
~ \$500,000,000**

**Total Cost of scrubbers for 3 power plants:  
\$1.5 B**

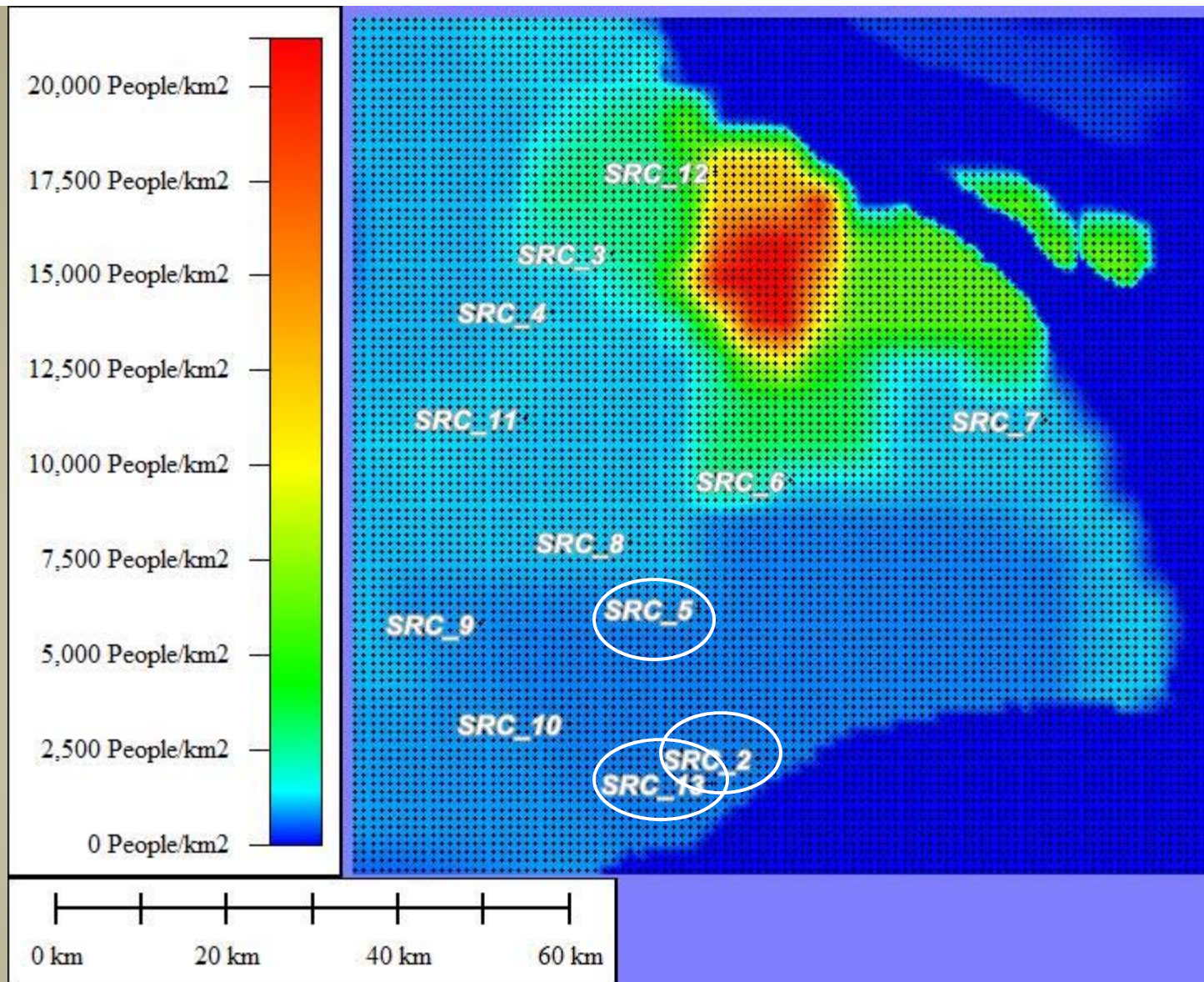


**“Common Sense” Scenario: reduce emissions of 3 closest stacks from the densest population area by ~80% (Wet Scrubbers for Sources 3, 6, and 12)**

	Premature Mortality	Chronic Bronchitis	Respiratory Hospital Admission	Cardiac Hospital Admission	Restricted Acitivity Day	Asthma Symptom Day	Lower Respiratory Symptom Day		
	PM	CB	RHA	CHA	RAD	ASD	LRSD	Total	
Totals	260	491	119	97	691	230,403	691	232,751	Health Cases
Percent	0.0017%	0.0031%	0.0008%	0.0006%	0.0044%	1.5%	0.0044%	1.5%	Percent of Population
Cost	57,319,076	14,412,282	123,949	100,708	5,849	744,378	691	72,706,932	Cost Index

**“Common Sense” Scenario:**  
**Health Cases and Costs**  
**due to 80% reduced Sulfate Concentrations**  
**for Sources 3, 6, and 12**  
**(Health Cases reduced by 48,325,**  
**Cost Index reduced by 15,095,731)**





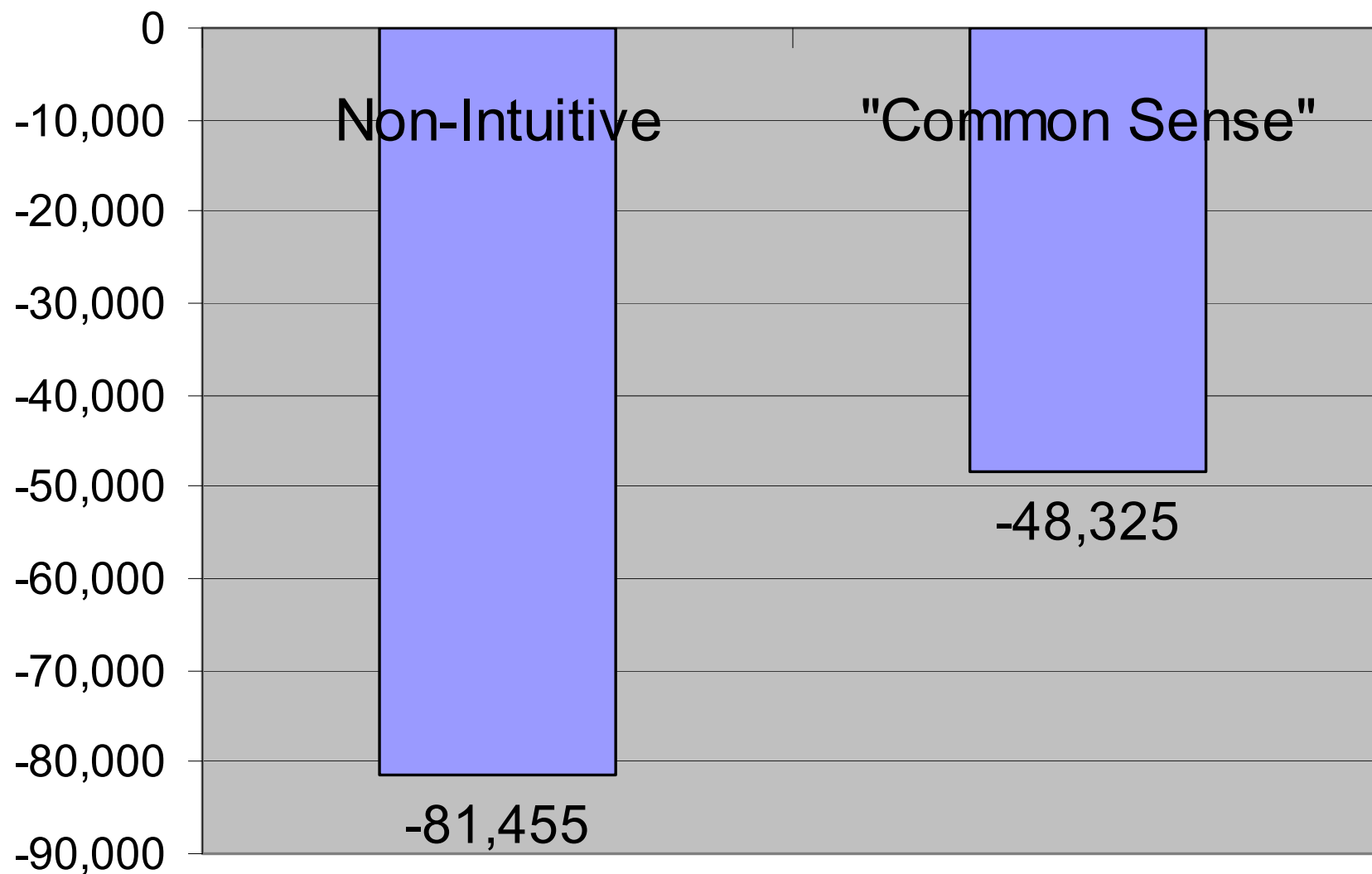
**“Non-Intuitive” Scenario: reduce emissions of 3 distant stacks from the densest population area by ~80% (Wet Scrubbers for Sources 2, 5, and 13)**

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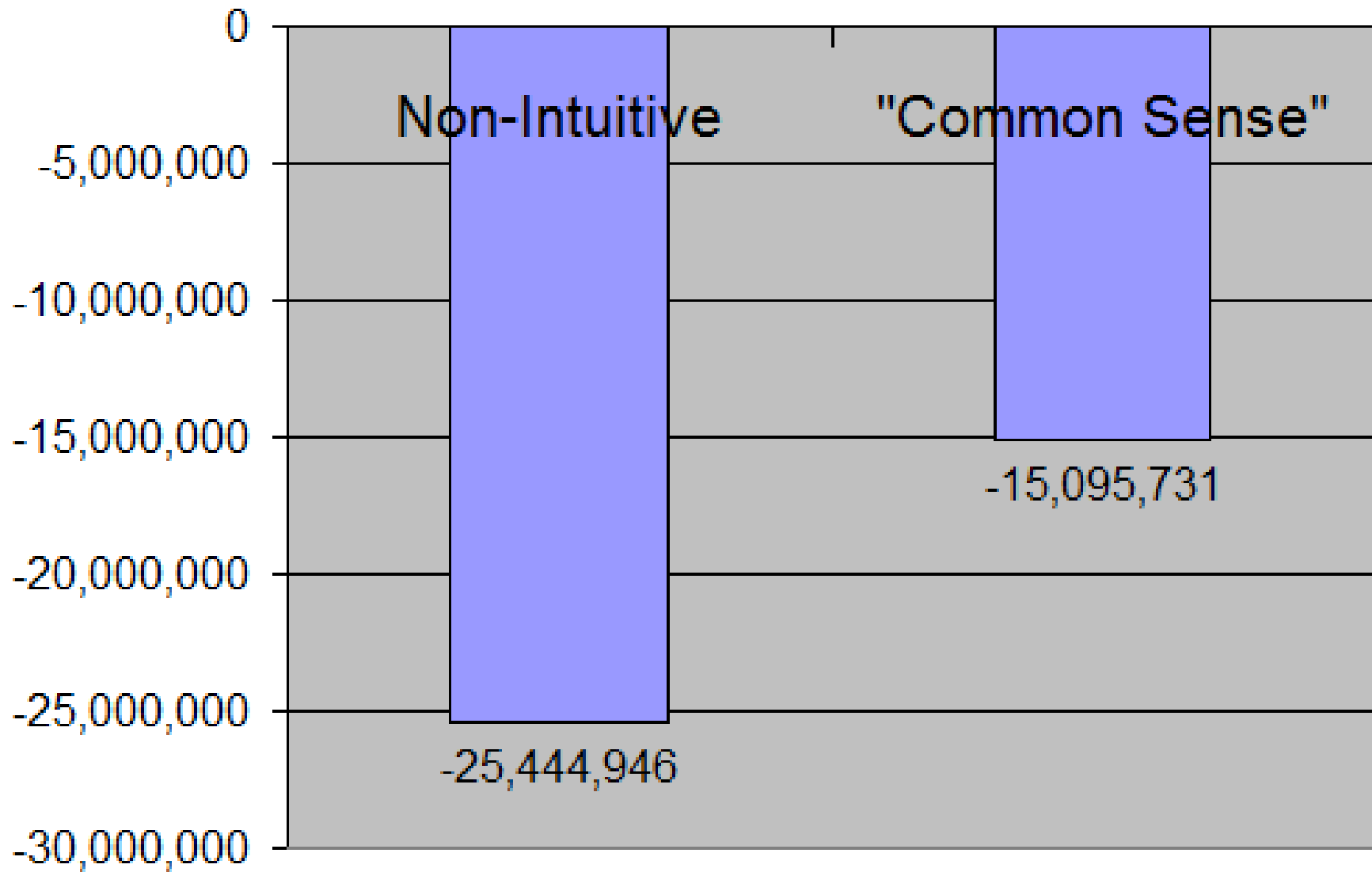
	Premature Mortality	Chronic Bronchitis	Respiratory Hospital Admission	Cardiac Hospital Admission	Restricted Acitivity Day	Asthma Symptom Day	Lower Respiratory Symptom Day		
	PM	CB	RHA	CHA	RAD	ASD	LRSD	Total	
Totals	223	421	102	83	593	197,607	593	199,621	Health Cases
Percent	0.0014%	0.0027%	0.0006%	0.0005%	0.0038%	1.3%	0.0038%	1.3%	Percent of Population
Cost	49,160,192	12,360,816	106,306	86,373	5,016	638,422	593	62,357,718	Cost Index

**“Non-Inuitive” Scenario:**  
**Health Cases and Costs**  
**due to 80% reduced Sulfate Concentrations**  
**for Sources 2, 5, and 13**  
**(Health Cases reduced by 81,455,**  
**Cost Index reduced by 25,444,946)**





**Reduction in Total Health Cases for both Scenarios**



**Reduction in Relative Cost Index for both Scenarios**

# Conclusions

- Our prototype illustrates the advantages of using pre-allocated budgets to maximize air pollution benefits, instead of the traditional “air quality/emission standards” approach
- Objectivity vs. subjectivity
- Particularly useful for emerging countries, but in theory applicable everywhere
- Our goal is to continue the development of a **general** prototype, designed to facilitate introduction of site-specific data and cost-benefit functions
- Main objective: to find a region of interest for a first practical application using real data in collaboration with local agencies and scientific groups

# Thank You!

[zannetti@envirocomp.com](mailto:zannetti@envirocomp.com)